

## 2 smart 2 funky

Work smarter not harder to run your campaigns

Ever thought portable external hard-drives are just for the geek-set? To explore the full benefits, we have to think beyond just using micro-devices to transfer files between the home and office as an alternative to CDs and floppy disks.

The ThumbDrive 2 Smart micro-USB portable external hard-drive is a useful tool in deploying information quickly and elegantly to market. The devices can be used to store sales and marketing material accompanying the sales force. Whether demonstrating a piece of software stored on the device or displaying a company's latest products, the 2 Smart has several features which make the files easy to update and secure.

The portable hard-drive comes with its own navigator and toolbar to easily manage the files. To limit the risk of interception, the user can create their own partition on the hard-drive, protecting the privacy of data. The partition can also be used to store software to be demonstrated on client sites.

Offering more capacity and faster data transfer speeds than its predecessor, the 64MB USB2.0 device is compatible with MS Windows 98, 98SE, ME, 2000, XP and Mac OS 8.6 and above.

If connected to a USB Hub, files can easily be transferred to other USB hard-drives, ThumbDrive Smarts or ThumbDrive 2 Smarts, allowing for rapid dissemination of information. This is particularly suitable where many users require the same information from salespeople to training course delegates.

With no driver required, the 2 Smart is plug and play, so if you have presentations to work on from your computer at home or deliver at your clients office, there's no need to take the laptop. Ramping up the capacity of portable external micro-USB drives, the Trek ThumbDrive 2 Smart is available from [www.bytezone.com.au](http://www.bytezone.com.au).

ENDS

For more information visit [www.bytezone.com.au](http://www.bytezone.com.au).