2007 Microsoft Partner of the Year Award for Licensing

2007 Microsoft Partner of the Year Award for Licensing

Dimension Data has won a 2007 Microsoft Australia Partner of the Year Award in the category Licensing Solutions, Software Asset Management. The award was presented at a gala evening at the 2007 Microsoft Australia Partner Conference, held from 29-31 August on Hamilton Island.

Licence compliance is an area of growing concern for many organisations and governments worldwide. Its a complex, demanding and costly activity that typically consumes several weeks of focused attention from IT and purchasing personnel every year, said David Gage, general manager licensing, Dimension Data.

Software Asset Management is an increasingly important service offering for our business and has been significant in many client wins over the past year, Gage added.

Licensing Solutions, Software Asset Management Partner of the Year Winner
Dimension Data was recognised for its superior technology and service offering in Licensing Solutions, Software Asset Management (SAM). The award recognises partners who consistently seek to improve their SAM solutions and services. It also recognises solutions that provide ongoing attention to customer service excellence.

Dimension Data has demonstrated its ability in providing licensing solutions that address genuine customer needs. Dimension Data has created a solution for enterprise, mid-market and public sector organisations that offers a complete, end-to-end service. The solution is bolstered by Dimension Datas team of Certified Licensing Specialists and will generate efficiencies and savings for many customers, said Pip Marlow, director SMB and channels, Microsoft Australia.

Awards were presented in a number of categories, with winners chosen from a pool of more than 48 finalists Australia-wide. In addition to this award, Dimension Data was also a finalist in two other categories.

The Microsoft Australia Partner Program Awards recognise Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the last year.

Dimension Datas success this year follows our two awards in 2006, for Business Productivity Solution of the Year, and Custom Development Solutions Specialisation Award.

Dimension Data was also successful in this years Microsoft Worldwide Partner Program Awards, winning Advanced Infrastructure Solutions, Active Directory and Identity Management Partner of the Year, and Advanced Infrastructure Solutions, Exchange Migration and Deployment Partner of the Year. These awards were presented in July at the 2007 Microsoft Worldwide Partner Conference in Denver, Colorado.

-ENDS-

About Dimension Data
Dimension Data plc (LSE:DDT), a specialist IT services and solution provider, helps clients plan, build, support and manage their IT infrastructures. Dimension Data applies its expertise in networking, security, operating environments, storage and contact centre technologies and its unique skills in consulting, integration and managed services to create customised client solutions.

Solution Details

Licensing Solutions, Software Asset Management
Dimension Datas Software Licence Asset Management (SLAM) solution can dramatically reduce the effort and cost of licence compliance for an organisation, by establishing and monitoring its desktop fleets software licence compliance status. SLAM is a sub-set of Software Asset Management

and focuses on addressing specific software compliance needs. Dimension Data offers a total licence management, procurement and administration solution to mid-market, enterprise and public sector customers, focusing on all aspects of licensing not just procurement. Dimension Datas Licensing service comprises Certified Licensing Specialists, a Licensing Help Desk, Licence Management, Audit Services, Regular Reviews, Licensing Workshops and Service Level Agreements.