2012 DODO Girl Winner Announced

2012 DODO Girl Winner - Breanna Gabrielle Herbert from Victoria

In a spectacular final hosted last night by Dodo and Miss Universe Australia, Breanna Gabrielle Herbert from Victoria, has been selected as the Winner of the 2012 Dodo Girl. The runners up are: Kristylee Waine from New South Wales and Ava Anderson from New South Wales. All three girls go through as wildcard entrants into the National Final of Miss Universe Australia.The 2012 Dodo Girl competition was a first of its kind event, where entries were open to girls from right around Australia. The general public voted for the finalists, who competed in a glamorous event held at Docklands, Melbourne. Entertainers for the night included the gorgeous singer Chloe Maggs as well as Wicked Force Breakdancers.Judges included: Highly acclaimed Australian actor, Vince Colosimo; Model and owner/creator of the new Underbracks label, Mr Nick Bracks; Fashion stylist and TV personality, Amber Renae; and Olympian snowboarder and sports personality, Stephanie Hickey.We are delighted by the outcome of this event, and very excited to be working with Breanna over the upcoming year. At Dodo, weve always looked for exciting and innovative ways in which we can engage our valued customers, and will continue to do so with other exciting initiatives, says Larry Kestelman, CEO of Dodo.Breanna, winner of the 2012 Dodo Girl competition, will receive the following prizes: Brand-new S16 GXR Proton car; Luxury weekend getaway for two to Hamilton Island, including: flights; accommodation in a 4-star hotel; and 1 days private superyacht charter around the Whitsundays; Professional modeling portfolio shoot with elite team of professionals, including high-end fashion designer; Once-in-a-lifetime experience co-hosting one episode of the Hot 30 TV show; and $10,000 cash prize.

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