

3 Dimension Interactive grows with appointment of Victorian Head of Sales

Sydney, Australia 30th August, 2010. 3 Dimension Interactive Pty Ltd (3di), a member of the Q Group of companies (ASX:QXQ), today announced the appointment of James Spinks to the position of Head of Sales (VIC)

Mark Halstead, Managing Director of 3di said, The appointment of James strengthens our position in Victoria. The Victorian market has been one of the strongest performing states within our overall business delivery; with James on board we forecast this to go from strength to strength.

Spinks joins 3di after returning from 7 years in the UK digital industry. Most recently a Business Development Director for Ad Pepper Media, he represented one of Europe's leading performance ad networks, maximising revenue for leading premium digital publishers with strategic advertising programmes and specialising in remnant inventory.

With Performance media forecast as the highest growth medium within display, James adds a wealth of experience to our current expert team. He strengthens the position of 3di's product The Performance Network (TPN) as a leading performance network continues Halstead.

Spinks appointment continues 3di's growth in staff, with the recent appointment of Pam Phelan, Head of Agency Sales (SYD) in June.

-ENDS-

About 3 Dimension Interactive

3di is an interactive advertising sales network that provides sales representation for a network of Australasia's premier permissioned databases and digital media properties, to advertising agencies and their clients. 3di clients include: OMD Digital, Emitch, Mediacom, and Starcom

3di is a member of the Q group of companies and has offices in Sydney, Melbourne, Brisbane Perth and Auckland. It represents a number of premium digital properties including, The Performance Network (TPN), The Great Australian Survey, and is a trusted reseller of the Australian Post owned, First Direct Solutions

About Q Ltd

Q Ltd wholly owns a group (the Q Group) of leading Australasian companies that provide services within the interactive advertising and digital marketing sector.

The Q Group facilitates interaction between a client's brand and its target audiences via email, list marketing, mobile devices, permission marketing, search engine marketing and websites. Q Ltd market leading brands include: 3di, Market United, First Rate, Thing, The Performance Network, The Great Australian Survey, and SearchIgnite Australia.

Further information regarding 3di:

Mark Halstead

Managing Director - 3di

T: +61 2 9339 6757

M: +61 413 154 784E: Mark@3dinteractive.com.au

Further information regarding the Q Group of companies:

Oakley Kaddish

Q Ltd Group Marketing Manager

T: +61 2 9339 6783

E: Oakley.kaddish@qxq.com.au

Contacts

Oakley Kaddish

+61 2 9339 6783

mailto: oakley.kaddish@qxq.com.au

Mark Halstead

+61 2 9339 6757

mailto: Mark@3dinteractive.com.au