



## 3Com Appoints Marketing Manager for Australia and New Zealand

AUSTRALIA 14 December, 2009 3Com Corporation today announced the appointment of Claire Palmer to the position of marketing manager for Australia and New Zealand (ANZ).

In her new role, Palmer will be responsible for driving ANZ marketing strategies for 3Com. She will also work closely with 3Coms channel partners across the two countries to drive product sales and services.

3Coms Country Manager for Australia and New Zealand, Angela Hughes, said the position is vital to ensuring the companys brand continues to grow across the ANZ region.

With her strong background in IT, we are confident that Claire will seek out the opportunities in our market and help us stay focused on putting the correct business model in place for long-term success. Claires understanding of the channel will also be a valuable addition to both our marketing and management teams across the region, said Hughes.

Prior to joining 3Com, Palmer held the role of Queensland Marketing and Bid Manager at Dimension Data. In this role, she was responsible for planning and executing both marketing and tender responses strategies for project such as the Queensland Police Smart Service QLD Joint Contact Centre, Whole of Government Exchange Migration Services and Local Buy panel contracts. She has also worked with Minter Ellison Lawyers, as well as for the Central Office of Information (COI) Communications in London, where she drove marketing campaigns for the agency to United Kingdom councils.

## About

### 3Com Corporation

3Com Corporation is a \$1.3 billion global enterprise networking solutions provider that sets a new price/performance standard for customers. 3Com has three global brands H3C, 3Com, and TippingPoint that offer high-performance networking and security solutions to enterprises large and small. The H3C enterprise networking portfolio a market leader in China includes products that span from the data center to the edge of the network, while TippingPoint network-based intrusion prevention systems and network access control solutions deliver in-depth, no-compromise application, infrastructure and performance protection.

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