



A HAT TRICK OF INNOVATION FROM WACOM

Three innovative product developments from the world leader in tablet interface technology

Sydney,

Australia March 1, 2010 The worlds leading developer and manufacturer of pen and tablet interface technology has chosen the third month of the year to unveil a hat trick of new developments. All products are shipping now and will be available at leading retailers through Ingram Micro and Scholastic. The following is a summary of each release, with full press details available on request.

FOR THE FULL PRESS RELEASES, IMAGES AND ADDITIONAL TECHNICAL INFORMATION PLEASE EMAIL Sam@mccorkell.com.au or contact me on 04323 526 115.

HIGH

TECHNOLOGY: Cintiq Remastered

The

Cintiq range from Wacom is well

recognized as the absolute premium must have tool for the worlds best professional photographers, designers, artists and animators. The arrival of the much anticipated Cintiq 21UX now gives users 2048 never before seen reasons to work directly on screen with the very best in interactive pen displays.

The

advanced experience offered through the latest model starts with a quantum leap in pen performance. Capable of capturing the slightest nuance of pen pressure against the LCD surface, the Cintiq 21UX

is the only pen-to-screen interactive display in the world to offer 2048 levels of pressure sensitivity. This doubles the resolution of the pens pressure curve and greatly improves the accuracy of pressure-sensitive effects such as controlling line weights or opacity adjustments. At near-zero (one gram) starting pressure, the pen can be activated with a feather-light touch, delivering a more natural feel that closely emulates traditional brushes, markers and pens.

The Cintiq

21UX can be tilted, rotated, mounted on an optional articulated arm or taken off its stand altogether and put on a table top. It has a raft of workflow and productivity enhancing features that will be of significant interest to readers that make their living through providing exceptional creative services. It ships with full and impressive contingent of software from Adobe, Corel, Nik and the patented Wacom brushes.

RRP \$2848

MID

MARKET: Wireless Intuos4.

Building

on the advances to workflow and productivity gains delivered when the breakthrough Intuos4 launched last year, the addition of wireless technology in the Intuos4 Wireless model now liberates users allowing them to work "unattached" from a computer.

Using the Bluetooth wireless technology standard, the Intuos4 Wireless communicates reliably over distances of up to 10 meters. Ideal for home, office, classroom or remote-meeting use, the Intuos4 Wireless provides mobility and freedom when working with Bluetooth-enabled desktop or laptop computers and features convenient USB charging directly from the computer.

The

inclusion of a Bluetooth enable device is a significant development in positioning the Intuos4 Wireless as an excellent tool for use in collaborative work sessions, classroom settings and seminars. The Intuos4 product line crosses the professional market into the mid-market of prosumers and is well suited to any title with a readership that enjoys higher end mobile and wireless devices. Intuos4 Wireless ships with latest software from Adobe, Autodesk, Corel and Nik.

\$578 (medium size)

CONSUMERS:

Craft gets Touch

General

consumers who are interested in touch technology or that love their home creativity will be interested to learn Wacom has released a limited edition Craft version of its popular Bamboo Pen and Touch tablet.

The

Bamboo Craft is a larger size touch sensitive tablet meaning the very latest touch gestures can be used to scroll, zoom, rotate or flick through information

on a computer in a similar way to an iPhone. It also utilizes a pressure sensitive pen, perfect for tracing, drawing, retouching and adding those personal flourishes that make a creative project unique.

Ideal

for anyone who loves scrapbooking, creating unique paper patterns, textures and beautiful finishing embellishments has never been easier and the Bamboo Craft saves an enormous amount of time. Not only is it faster and more comfortable using the touch sensitive tablet to scroll through available images, but the Bamboo Craft offers a great deal more accuracy, control and speed when removing red eye, deep etching and a myriad of other tasks that can be cumbersome with a mouse.

Included

with the Bamboo Craft is software from Adobe and Corel, and a unique DVD full of resources ideal for creative projects at home and a free digital album from Snapfish to help users get started. This product is ideally suited for inclusion in Mothers Days Gift Guides, touch technology features and titles that introduce readers to innovative new home electronics.

RRP \$299