

Sydney, 15 June 2010 - Open Text® Corporation, (NASDAQ: OTEX, TSX: OTC), the pre-eminent provider of Enterprise Content Management (ECM) software, today announced that ACE Travel Insurance has deployed the first of a series of new online travel insurance points of sale powered by Open Text's web content management system, Vignette Content Management 8.

ACE Travel Insurance is a division of the ACE Group of Companies and is a worldwide leader in the provision of travel insurance products and services to millions of travellers globally.

The ability to quickly develop and deploy new points of sale on behalf of its business partners is critical to ACE Travel Insurance. In many cases, the online point of sale is separately branded and must reflect the look-and-feel of the specific partner.

The decision to replace its existing in-house-developed web solution with Vignette Content Management 8 was driven by the need to facilitate faster deployment of new websites, better flexibility and the scalability necessary to support the company's rapidly growing business.

Vignette Content Management 8 was selected following a competitive product review in January 2010 and deployment was completed in two months.

"Open Text has given us a marketing edge as well as a tool to facilitate efficiency in operations and sales. We have the ability to deploy new websites quickly, shortening the time to market, and we can also create demonstrations and mock-ups of the proposed website within days rather than months when pitching for new business opportunities. This is a powerful marketing tool that allows us to put the full range of our capabilities on display," said Glenn Crippa, Global Director of IT for ACE Travel Insurance.

Vignette Content Management 8 also enables the ACE Travel team to manage content via a single, central repository before it is served across multiple websites.

Enterprise content management specialist, StoneBridge Systems, managed the implementation and online strategy consultants, Boomworks, provided design and usability expertise.

"StoneBridge Systems was well versed with the Vignette Content Management 8 platform's functionality and how we could best harness it. Boomworks lent their web usability expertise to the project and helped us to create a cutting-edge online user experience," Crippa added.

Development was carried out by Stonebridge Systems in Sydney, following which the software was deployed into the ACE Travel Insurance Central Reservations System (ACE CRS), a newly commissioned IT platform that powers ACE's travel insurance technology and connectivity worldwide.

The first ACE Travel Insurance website to be developed with the Open Text solution replaced an existing website for a major ACE partner, and went live in early May. "Compared to the previous static version, the revamped website exhibits a sharpened level of usability and accessibility. Within the first week of operation, before we even began marketing the website, we saw a significant upsurge in the number of policies we sold," Crippa concluded.

#### About Open Text

Open Text, the pre-eminent enterprise content management software solutions company, helps organisations manage and gain the true value of their business content. Open Text brings two decades of expertise supporting 100 million users in 114 countries. Working with our customers and partners, we bring together leading Content Experts® to help organisations capture and preserve corporate memory, increase brand equity, automate processes, mitigate risk, manage compliance and improve competitiveness. For more information, visit [www.opentext.com](http://www.opentext.com).

#### About the ACE Travel Insurance and the ACE Group of Companies

ACE Travel Insurance is a division of the ACE Group of Companies, one of the world's largest providers of commercial property and casualty insurance and reinsurance. ACE Travel Insurance helps hundreds of partners across various industries to maximise their insurance-derived income while providing high quality coverage and service to millions of travellers globally.

ACE Travel Insurance joins a growing range of risk management services offered by the ACE Group, a well diversified company both by product and geography. With a history dating back to 1792, ACE is distinguished by its underwriting expertise, superior claims handling and global franchise - a physical presence in more than 50 countries.

ACE's core operating insurance companies are rated A+ by Standard & Poor's and AM Best. This rating is indicative of ACE's strong capital base and financial stability; key attributes in the business of risk.

For more information, go to [www.ancelimited.com](http://www.ancelimited.com)

#### Release Disclaimer

Copyright 2010 by Open Text Corporation. OPEN TEXT and VIGNETTE CONTENT MANAGEMENT 8 are trademarks or registered trademarks of Open Text Corporation in the United States of America, Canada, the European Union and/or other countries. This list of trademarks is not exhaustive. Other trademarks, registered trademarks, product names, company names, brands and service names mentioned herein are property of Open Text Corporation or other respective owners.