

ADC KRONE Announces its Participation in The Ethernet Alliance

ADC KRONE (NASDAQ: ADCT; www.adc.com) announced today that it is a founding member of the Ethernet Alliance, an industry group dedicated to the continued success and expansion of Ethernet technology. ADC KRONE will play a key role in helping the Ethernet Alliance fulfill its mission of helping member companies increase acceptance and reduce time-to-market of Ethernet products by supporting the advancement of existing and emerging Ethernet technologies. In addition to ADC KRONE, founding members of the Ethernet Alliance include 3Com, Agere Systems, AMCC, Aquantia, Broadcom, Force10 Networks, Foundry Networks, Intel, Lawrence Berkeley Labs, Pioneer Corporation, Quake Technologies, Samsung, Sun Microsystems, Tehuti Networks, Tyco Electronics, The University of New Hampshire InterOperability Laboratory (UNH-IOL), and Xilinx. Unlike past alliances that support single IEEE 802 Ethernet projects, the Ethernet Alliance will exist for as long as it remains relevant to IEEE 802 Ethernet technology and it will support IEEE 802 Ethernet projects:

By speeding acceptance and time-to-market for new Ethernet markets and technologies;

By cultivating efforts to define and develop new Ethernet technologies;

And by educating Ethernet users on their choices and implementations for various applications.

Moreover, the Ethernet Alliance removes the barrier of start-up and organisational issues that surround individually dedicated efforts, saving both time and money.

We are excited about being a founding member of the Ethernet Alliance and look forward to helping the organization advance Ethernet technology within the enterprise and beyond, said Pat OBrien, president of the Global Connectivity Business Unit for ADC KRONE. For our service provider customers, the writing is on the wall: deploy Ethernet services or lose business and miss out on an expanding market. Ethernet is the least expensive way to offer low-cost bandwidth and it allows carriers to easily scale bandwidth to the exact amount requested by their customers.

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The Ethernet Alliance is pleased to have ADC as a founding member of the Ethernet Alliance, said Brad Booth, president for Ethernet Alliance. ADC has been actively involved in IEEE 802 Ethernet specifications requiring the use of copper cabling, and we look forward to their input on the future of Ethernet.

The founding members of the Ethernet Alliance have played important roles in supporting Ethernet standards and advancements, and together they provide a strong foundation for the Alliance, said Cindy Borovick, program director, Datacenter Networks program for IDC. The Ethernet Alliance promises to be a cohesive voice for the Ethernet industry.

About the Ethernet Alliance

The Ethernet Alliance was created to promote industry awareness, acceptance and advancement of technology and products based on existing and emerging IEEE 802 Ethernet standards. The organisation accelerates industry adoption and removes barriers to market entry by providing a cohesive, market responsive, industry voice on IEEE 802 Ethernet projects. For more information, visit www.ethernetalliance.org

About ADC KRONE

ADC serves its customers as ADC KRONE in the Europe/Middle East/Africa, Asia, and Indo-Pacific regions of the world. With sales into more than 150 countries, the company provides the connections for wireline, wireless, cable, broadcast and enterprise networks around the world. ADC KRONE's innovative network infrastructure equipment and professional services enable high-speed Internet, data, video, and voice services to residential, business and mobile subscribers. Learn more about ADC KRONE at www.adckrone.com/au

ADC KRONE Products & Solutions

ADC KRONE provides the connections for fixed, wireless, cable, and enterprise networks. ADC KRONE's innovative portfolio of DSL, carrier Ethernet products, Fibre-to-the-Home (FTTH), wireless infrastructure and enterprise network solutions enable high-speed Internet, data, video, and voice services to residential, business and mobile subscribers.

ADC KRONE Customers

Customers include private network operators, local and long distance telephone companies, cable television operators, Internet/data communications providers, wireless service providers and broadcast television operators.

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