



Alcatel-Lucent AmericasCupAnywhere new media services expand coverage of the final round of sailing competition via 30 customer agreements

Official New Media Provider of the 32nd ’s Cup, Alcatel-Lucent (Euronext Paris and NYSE: ALU) today announced that 30 customers are now offering AmericasCupAnywhere new media services. As a result of these agreements, which augment Alcatel-Lucent’s direct subscription service, sailing fans in more than 150 countries can experience the final round of competition whenever and wherever they want via Internet and mobile devices. Coinciding with the start of the Louis Vuitton Cup finals today in , the deals illustrate the power of new media services to extend and enhance traditional sources of sports coverage for a diverse range of companies and organizations including mobile and fixed operators, broadcasters, media companies, sponsors and teams, and sports federations. Highlighting demand for new media coverage of the event, to date more than 250,000 unique users have logged into AmericasCupAnywhere Internet TV to follow this year's competition.

Meeting high demand for sailing coverage in , host country of the 32nd ’s Cup, Vodafone and Alcatel-Lucent today announced an agreement to deliver the award-winning ’s Cup Live Sailing service developed by Alcatel-Lucent in Vodafone’s mobile portal. With Alcatel-Lucent’s Live Sailing, Vodafone’s customers in can now experience the sailing action with live animations of the 32nd ’s Cup races, and a fully interactive viewing of every race. Vodafone Live! customers will also benefit from daily news videos, pictures and textual information from the 32nd 's Cup. The service is available now and can be accessed via the Vodafone Live! menu.

US-based broadcaster VERSUS, a wholly owned company of Comcast Corporation, has selected Alcatel-Lucent new media services to complement its existing television coverage of the 32nd America’s Cup, through a turnkey Alcatel-Lucent Internet TV service that provides US sailing fans with on-demand video coverage of the 32nd America's Cup including a combination of Versus, Alcatel-Lucent and 32nd America's Cup host broadcaster produced content. VERSUS.com also offers a range of complementary non-video content from Alcatel-Lucent, including 3-D real-time animation of every race via Alcatel-Lucent's Live Sailing product.

Underlying the increasing importance of new media services for both established media brands and telecoms operators, Alcatel-Lucent's AmericasCupAnywhere new media deals also include the innovative Desktop TV service in New Zealand that consolidates television, print and radio coverage of the 32nd America's Cup into a downloadable Internet client; and video coverage of the 32nd America's Cup for The Telegraph in the UK.

“The size, scope and diversity of the AmericasCupAnywhere new media deals we are announcing today demonstrates how quickly the telecoms and media worlds are evolving and converging,” said Marc Rouanne, President of Alcatel-Lucent’s convergence activities. “The wide variety of businesses, operators and organizations who see new media services as a relevant opportunity to expand and enhance their own services really speaks to the power of communications and service convergence to transform the end-user experience, from whatever the

start line or for whoever the audience may be.”

Alcatel-Lucent's enhanced portfolio of AmericasCupAnywhere new media services provide video and 3D animation and gaming coverage of the 32nd America's Cup for sailing enthusiasts from more than 150 countries during the 2007 regattas. With more than 900 convergence customers around the world, Alcatel-Lucent is a leading supplier of next generation network technologies and applications that enable the delivery of personalized, blended multimedia services across different networks (mobile, fixed, and enterprise) and devices. The company is committed to creating added value for their customers as they transform their networks, to deliver innovative voice and multimedia communication solutions that are as easy to use as a television or mobile phone.

About Alcatel-Lucent

Alcatel-Lucent (Euronext Paris and NYSE: ALU) provides solutions that enable service providers, enterprises and governments worldwide, to deliver voice, data and video communication services to end-users. As a leader in fixed, mobile and converged broadband networking, IP technologies, applications, and services, Alcatel-Lucent offers the end-to-end solutions that enable compelling communications services for people at home, at work and on the move. With operations in more than 130 countries, Alcatel-Lucent is a local partner with global reach. The company has the most experienced global services team in the industry, and one of the largest research, technology and innovation organizations in the telecommunications industry. Alcatel-Lucent achieved adjusted proforma revenues of Euro 18.3 billion in 2006 and is incorporated in , with executive offices located in Paris

. [All figures exclude impact of activities transferred to Thales]. For more information, visit Alcatel-Lucent on the Internet: <http://www.alcatel-lucent.com>

About Alcatel-Lucent AmericasCupAnywhere:

Alcatel-Lucent is an Official Partner and the Official New Media Provider of the 32nd 's Cup, ensuring that the world's leading sailing competition is at the forefront of communication and media innovation. Alcatel-Lucent's AmericasCupAnywhere new media services enable sailing fans around the world to enjoy 32nd 's Cup sailing action like never before, whenever and wherever they want, on their computers and mobile devices. AmericasCupAnywhere new media services are available at www.americascupanywhere.com.

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