

American Express forms Strategic Relationship with Bureaux

American Express Small Business Services and Bureaux Business Lounges, recently announced a strategic relationship that provides American Express Business Cardmembers with access to Bureauxs high quality meeting facilities in Sydney and Melbourne.

Bureaux takes the concept of a business lounge to a new level. The elegant CBD business venues offer membership-based facilities tailored to the needs of business professionals. Facilities include conference rooms, custom-built meeting rooms and individual workstations as well as luxury lounge rooms, a reference library, wireless Internet access, gourmet caf and showers.

American Express Business Cardmembers are entitled to up to three free visits to Bureaux annually together with significant discounts on annual membership and additional Bureaux services.

We created the American Express Business Card as a card payment solution specifically tailored to small business operators, rather than simply rebadge a consumer card product. As a result, we constantly seek to offer cardmember benefits and rewards that are truly relevant to running a business. Bureaux provides our small business clients with a stylish city-based venue to conduct meetings and work productively away from their office, said Rajarshi Ray, Head of American Express Small Business Services in Australia.

New Bureaux Site Opens in Melbourne

Following the success of Bureauxs Sydney site on York Street, the announcement coincides with the official opening of Bureauxs new Melbourne CBD facilities last week on Lonsdale Street. Another site is planned for Brisbane early in 2007.

Ian Trevallion, Managing Director of Bureaux said that the mobile nature of modern business had created a need for business facilities that were available on demand.

It is often difficult for business people to find suitable spaces to conduct their business when they are away from their office whether they are visiting from outside Sydney or Melbourne, or just travelling in from the suburbs. Bureaux provides a comfortable, private and secure alternative to public areas, cafes and hotel lobbies, explained Mr. Trevallion.

The Melbourne launch is very exciting for us, it is the start of an ambitious expansion programme that will mean more sites for our members and, ultimately, more value. Our success to date means there is a high demand for our service, and we are happy to be in partnership with American Express as we continue to grow, said Mr. Trevallion.