



ANNUAL TELCO SURVEY NAMES GOTALK "BEST OF THE BEST" CHEAPEST VOIP PLAN

goVoIP Aussie Pack Targets Families with Teenage Kids Who Love Talking.

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ANNUAL TELCO SURVEY NAMES GOTALK BEST OF THE BEST CHEAPEST VOIP PLAN:

goVoIP Aussie Pack Targets Families with Teenage Kids Who Love Talking.

The contentious battle to claim Australia's cheapest and most economical VoIP service has been won again by expanding trans Tasman telco gotalk, beating other VoIP competitors including Engin in the annual Best of the Best awards conducted by the recognised independent telecommunications industry research organisation Phonechoice and published in the 2009/2010 December/January edition of Money Magazine.

(For more information call CEO Steve Picton 0416 269 177 or PR Terry Quinn 0439 710 418)

In announcing that gotalk's \$14.95 a month goVoIP Aussie Pack was this year's Gold Winner, Money magazine noted this plan is a regular in Money's Best of the Best awards, coming second last year and first in 2007.

gotalk CEO Steve Picton said it was gratifying to have his company's best value VoIP plan recognised for what it was - Australia's cheapest - despite recent confusing claims by competitors.

Our goVoIP Aussie Pack gives you 600 untime local and national calls a month and 100 calls to Australian mobiles or 500 Aussie mobile minutes each month. So customers can make up to 700 calls each month for just \$14.95 per month when combined with a gotalk broadband plan or \$19.95 if standalone. gotalk was the first provider to allow customers to make calls to any local mobile number at no extra cost. The plan is month to month, so you don't have to commit to months or years of payments, Mr. Picton said. We make it even more attractive for users to get started with VoIP, by offering a bonus month when users sign up online, adds Picton.

VoIP technology in general and gotalk's goVoIP Aussie plan in particular has a real advantage for heavy home phone users such as parents with teenagers who like to make lots of calls to their friends or those running a home business. Money magazine in its Best of the Best issue, says that more and more keen phone users are switching to the internet for good reasons: no landline rental and cheaper call costs. VoIP allows you to make and receive multiple calls on the same number so long as you have separate VoIP-enabled handsets in your home. VoIP also has complete portability, so you can move house, or even overseas and still be able to plug in and make calls.

It won't be long until VoIP takes over and becomes the norm, says Phonechoice's Doug Purdie. The quality is such now that calls sound completely normal. You really can't pick the difference between VoIP and non VoIP.

gotalk also gives customers the ability to call all over the world by adding World Pack to the award-winning Aussie Pack. The combined plan, called the goVoIP Aussie and World Pack comes with all the Aussie Pack features but also lets customers call 36 countries for no extra charge, 30 countries for 20c per call, 50 countries for 50c per call and 18 countries for just 75c per call. The goVoIP Aussie and World Pack costs just \$24.90 per month when combined with a gotalk broadband plan or \$29.90 if standalone. Here's what you receive:

Local / National calls: 600 calls (talk for up to 2 hours on each call!)

Calls to Aussie Mobiles: 100 calls to Aussie mobiles (or up to 500 minutes to Aussie mobiles, whichever is the lesser).

International Calls: 100 calls (or up to 3,000 minutes, whichever is the lesser) to these 36 countries (landline only): Argentina, Austria, Belgium, Bulgaria (Sofia only), Canada, China (Beijing, Fuzhou, Guangdong, Shanghai, and Shenzhen only), Cyprus, Denmark, France, Germany, Greece, Hong Kong, Ireland, Israel, Italy, Korea South, Malaysia, Mexico, Netherlands, New Zealand, Norway, Panama, Peru, Poland, Portugal, Puerto Rico, Singapore, Spain, Sweden, Switzerland, Taiwan, Thailand, Turkey, UK, USA, Vatican City.

Plus:

Call an additional 30 countries for up to 2 hours for just 20c per call, Call an additional 50 countries for up to 2 hours for just 50c per call, Call an additional 18 countries for up to 2 hours for just 75c per call

Offering great value is what gotalk is all about and many of its services are aimed at the fast growing value conscious market. Take gotalks recently launched prepaid wireless broadband. With recharges which start from a low \$10.00 for 500MB, this service offers great value for value conscious customers. There are no contracts, 3G download speeds and it uses the national Vodafone network which now covers 94% of the Australian population.

Other recently announced gotalk products and services include:

Prepaid Wireless Broadband Plan:

Prepaid plans start from a low \$10.00 per month for 500MB (BYO modem) with no contract, all the way up to 7GB. Wireless USB modems are priced from a low \$79.95 plus shipping and include a SIM and 500MB of data (750MB if activated online).

Data SIM packs for BYO modem customers priced at a low \$9.95 plus shipping, which include 750MB of data when activated online (500MB if activated by calling gotalk)

No gotalk plans incur excess data charges.

ADSL 3G Wireless Combo For an additional \$10 per month gotalk customers can upgrade their gotalk ADSL broadband plan so that they can consume up to 20% of their peak data allowance as wireless data using a wireless USB modem. Home Phone and Mobile Combo This combo allows customers to make calls from their home phone or from their linked mobile phone. All local calls, national calls, international calls and calls to Aussie mobiles are all included in the one cap, saving customers money compared to having separate caps for home phone and mobile. Plans start from a low \$59.00 per month and include \$59.00 of calling value. Wireless Broadband (Monthly Account) gotalk has a great range of wireless broadband plans available, priced from just \$19.95 per month for 1GB when purchased with another gotalk service. Customers can either supply their own compatible USB modem, or receive a gotalk branded USB wireless modem priced from just \$5 per month over 24 months or as an outright purchase for \$79.00 plus delivery.

Prepaid Mobile phone service gotalk offers aggressively priced international calls it claims are some of the lowest available in Australia. Calls start from as low as 1c per minute (plus flagfall) for calls to overseas numbers made on the Straight Talk Plus plan and 12.5c for an international SMS. Using the Vodafone 3G network, the new gotalk prepaid mobile service does not require contracts.

About gotalk: The gotalk group has a large operations centre located on Queensland's Gold Coast and a corporate office in Sydney. It also has corporate relationships with many of Australia's and New Zealand's top retailers. gotalk's subsidiary, cardcall, is Australasia's leader in prepaid phonecards. Our phonecards including Daybreak, Happy Calling, Say G'day, SuperSaver and OZcall are sold in over 20,000 retailers and around 300,000 new phonecard services are activated each month, Mr. Picton concluded.