



## Apple Updates Popular MacBook

Faster Intel Core 2 Duo Processors, 1GB of Memory and Larger Hard Drives Across the Line

Apple today updated its MacBook consumer notebooks with faster Intel Core 2 Duo processors, 1GB of memory and larger hard drives in every model. The MacBook is just one-inch (2.54 cm) thin and features built-in 802.11n wireless networking for up to five times the performance and twice the range of 802.11g.\* Every MacBook also includes a built-in iSight video camera for on-the-go video conferencing, Apple's MagSafe Power Adapter that safely disconnects when under strain, and iLife & Apple's award-winning suite of digital lifestyle applications."The MacBook is a huge hit with customers, and is one of the reasons that Mac sales are growing three times faster than PC sales," said Philip Schiller, Apple's senior vice president of Worldwide Product Marketing. "The new MacBook is faster, has even more memory and storage, and is an ideal notebook for customers' growing library of digital music, photos and movies."Featuring a gorgeous 13-inch glossy widescreen display, the one-inch thin MacBook comes in three models: sleek white 2.0 GHz and 2.16 GHz MacBook models, and a stunning black 2.16 GHz MacBook model. The MacBook includes a built-in iSight video camera for video chatting on-the-go with friends or family using iChat AV,\*\* recording a video podcast or iMovie using iLife & Apple's award-winning suite of digital lifestyle applications featuring iPhoto, iMovie HD, iDVD, GarageBand and iWeb. The MacBook also comes with the latest release of the world's most advanced operating system, Mac OS X version 10.4.9 Tiger, including Safari, Mail, iCal, iChat AV, Front Row and Photo Booth.

**Pricing & Availability**The new MacBook is available immediately through the Apple Store ([www.apple.com/au](http://www.apple.com/au)) and Apple Authorised Resellers.

**The 2.0 GHz, 13-inch white MacBook, for a Recommended Retail Price (RRP) of A\$1,599 inc GST, includes:**

- 13.3-inch glossy widescreen 1280 x 800 display;
- 2.0 GHz Intel Core 2 Duo processor;
- 667 MHz front-side bus;
- 1GB of 667 MHz DDR2 SDRAM, expandable to 2GB;
- 80GB Serial ATA hard drive running at 5400 rpm, with Sudden Motion Sensor;
- a slot-load Combo (DVD-ROM/CD-RW) optical drive;
- Intel Graphics Media Accelerator 950;
- Mini-DVI out (adapters for DVI, VGA and Composite/S-Video sold separately);
- built-in iSight video camera;
- Gigabit Ethernet port;
- built-in AirPort Extreme 802.11n wireless networking and Bluetooth 2.0+EDR;
- two USB 2.0 ports and one FireWire 400 port;
- one audio line in and one audio line out port, each supporting both optical digital and analog;
- Scrolling TrackPad;
- the infrared Apple Remote; and
- 60 Watt MagSafe Power Adapter.

**The 2.16 GHz, 13-inch white MacBook, for a Recommended Retail Price (RRP) of A\$1,899 inc GST, includes:**

- 13.3-inch glossy widescreen 1280 x 800 display;
- 2.16 GHz Intel Core 2 Duo processor;
- 667 MHz front-side bus;
- 1GB of 667 MHz DDR2 SDRAM, expandable to 2GB;
- 120GB Serial ATA hard drive running at 5400 rpm, with Sudden Motion Sensor;
- a slot-load 8x SuperDrive with double-layer support (DVD+R DL/DVDRW/CD-RW) optical drive;
- Intel Graphics Media Accelerator 950;
- Mini-DVI out (adapters for DVI, VGA and Composite/S-Video sold separately);
- built-in iSight video camera;
- Gigabit Ethernet port;
- built-in AirPort Extreme 802.11n wireless networking and Bluetooth 2.0+EDR;
- two USB 2.0 ports and one FireWire 400 port;
- one audio line in and one audio line out port, each supporting both optical digital and analog;
- Scrolling TrackPad;
- the infrared Apple Remote; and
- 60 Watt MagSafe Power Adapter.

**The 2.16 GHz, 13-inch black MacBook, for a Recommended Retail Price (RRP) of A\$2,199 inc GST, includes:**

- 13.3-inch glossy widescreen 1280 x 800 display;
- 2.16 GHz Intel Core 2 Duo processor;
- 667 MHz front-side bus;
- 1GB of 667 MHz DDR2 SDRAM, expandable to 2GB;
- 160GB Serial ATA hard drive running at 5400 rpm, with Sudden Motion Sensor;
- a slot-load 8x SuperDrive with double-layer support (DVD+R DL/DVDRW/CD-RW) optical drive;
- Intel Graphics Media Accelerator 950;
- Mini-DVI out (adapters for DVI, VGA and Composite/S-Video sold separately);
- built-in iSight video camera;
- Gigabit Ethernet port;
- built-in AirPort Extreme wireless networking and Bluetooth 2.0+EDR;
- two USB 2.0 ports and one FireWire 400 port;
- one audio line in and one audio line out port, each supporting both optical digital and analog;
- Scrolling TrackPad;
- the infrared Apple Remote; and
- 60 Watt MagSafe Power Adapter.

Additional build-to-order options for the MacBook include the ability to upgrade to 120GB or 160GB (5400 rpm) or a 200GB (4200 rpm) hard drive, up to 2GB DDR2 SDRAM, Apple USB Modem, Apple Mini-DVI to DVI adapter, Apple Mini-DVI to VGA adapter, Apple MagSafe Airline Adapter and the AppleCare Protection Plan. Additional build-to-order options also include pre-installed copies of iWork & Logic Express 7, Final Cut Express HD 3.5 and Aperture 1.5.\*AirPort Extreme is based on an IEEE 802.11n draft specification. Actual performance will vary based on range, connection rate, site conditions, size of network and other factors.\*\*iChat AV and video-conferencing require broadband internet connection; fees may apply.

Apple ignited the personal computer revolution in the 1970s with the Apple II and reinvented the personal computer in the 1980s with the Macintosh. Today, Apple continues to lead the industry in innovation with its award-winning computers, OS X operating system and iLife and professional applications. Apple is also spearheading the digital media revolution with its iPod portable music and video players and iTunes online store, and will enter the mobile phone market this year with its revolutionary iPhone.

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