

Asia Pacific E-Learning to be Showcased in Berlin

Delegates to this years inaugural Asia Pacific Forum, to be held on 30 November 2005 in conjunction with the 11th Online Educa Berlin conference, will gain an invaluable insight into e-learning initiatives and markets in the worlds fastest growing region.

This growth is occurring as much in education as it is in other areas of regional economic development. According to a recent UNESCO report, Central Asia has the highest total public expenditure on education as a percentage of gross national product at 7.8% compared with a global average of 4.1% [Source: Education For All Global Monitoring Report 2004].

Such investments in education are occurring at the same time as regional cooperation expands - propelled by the forces of globalization - to strengthen linkages between the developed and developing economies of the region and beyond.

The Forums theme, Stretch your horizons reflects a unique opportunity to establish and build new educational partnerships in the Asia Pacific region as it positions itself to become the heart of global development throughout the 21st century.

Leaders from India, New Zealand, China, Singapore, Australia, Japan, Korea, Thailand and Malaysia will address:

<sum> The current status of e-learning

<sum> Their countrys vision for the future

<sum> Current issues and obstacles

<sum> Collaboration and partnership opportunities

Delegates will hear about funding initiatives in the region that are driving and expanding e-learning opportunities and innovation across all sectors of education and training, business and government.

The Forum will be chaired by Gerry White, CEO of education.au, Australias national education and training technology agency. Mr White is an international leader in the establishment of collaborative online knowledge networks and has been proactive, for close to a decade, in building international alliances for the development of global online education services.

The Asia Pacific Forum will be one of the most important e-learning events held in Europe focusing on the Asia Pacific during 2005. It is a must for practitioners, academics and consultants with an interest in e-learning in the Asia Pacific.

For further information about the program, speakers and the forum, please visit the website at

<http://www.learntel.com.au/ap-forum/>

or call +612 9908 3561.

Contacts

Catriona Pollard

+61 2 9969 9668

mailto: cp@cpcommunications.com.au