



# ASUS Delivers Increased USB 3.0 Accessibility and Convenience

P7P55/USB3 Motherboard is the First to Offer Front Panel USB 3.0 Support

ASUS today introduces the P7P55/USB3 motherboard with front panel USB 3.0 support designed to give users greater accessibility and convenience. Leading Motherboards for the USB 3.0 Era

ASUS has pushed for the introduction of USB 3.0 across its product range, having been the first company to introduce a USB 3.0 motherboard with the P7P55D-E Series.

The company has once again set a standard with the P7P55/USB3 an affordable mainstream motherboard that delivers convenient, easily-accessible USB 3.0 performance. The P7P55/USB3 fits into any standard chassis, making it compatible with most consumers hardware.

A Stable and Convenient USB3.0 MB Experience

The P7P55/USB3 is the first motherboard to come with two USB 3.0 ports situated on the front and the rear I/O to answer users need for increased USB 3.0 accessibility. The P7P55/USB3 features an additional NEC chip to support the two front panel USB 3.0 headers. This ensures that there is no reduction in data transfer speed for each individual port.

With USB 3.0 integrated in a mainstream motherboard, ASUS eliminates the need for consumers to modify their cases, giving them the performance benefits without the hassle. ASUS, a brand leader in USB 3.0 motherboards, is continually working with other chassis manufacturers to ensure motherboard design compatibility.

ASUS will continue to include USB 3.0 in additional models over the coming months. Please check [www.asus.com](http://www.asus.com) for more information.

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About ASUS

ASUS, the worlds top 3 consumer notebook vendor and the maker of the worlds best selling and most award winning motherboards, is a leading enterprise in the new digital era. ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person, with a broad portfolio that includes motherboards, graphics cards, displays, desktop PCs, notebooks, netbooks, servers, multimedia, wireless solutions, networking devices and mobile phones. Driven by innovation and committed to quality, ASUS won 3,268 awards in 2009, and is widely credited with revolutionizing the PC industry with the Eee PC. With a global staff of more than ten thousand people and a world-class R&D team of 3,000 engineers, the company's revenue for 2009 was US\$7.5 billion.

ASUS Motherboards: No.1 in the World

ASUS, maker of the worlds best selling and most award winning motherboards, commands the biggest market share globally. Today, one in every three computers houses an ASUS Motherboard. ASUS is the pioneer of numerous innovations that have gone on to become industry standards. Recent examples include Dual Intelligent Processors (TurboV Processing Unit/Energy Processing Unit), Core Unlocker and Anti-Surge Protection. With decades of expertise and dedication to pushing the motherboard design envelope, ASUS is poised to continue leading the industry in performance, safety and reliability.

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