

ASUS ROG: The Choice of Gaming Champions



Editors note: Images available <http://picasaweb.google.com/au/asus.australia/CeBIT2010#>

CeBIT 2010, HANNOVER, GERMANY (March 4, 2010) ASUS showcased Republic of Gamers products and gaming accessories at CeBIT, designed to push the boundaries of multimedia and gaming forward.

3D display

ASUS VG236H

and the worlds largest 120Hz gaming monitor, the 27 PG276H, are full HD 3D displays that blow gamers away with eye-popping visuals, combining uncompromising LCD execution with sights previously exclusive to the cinema. Both employ alternate-frame sequencing in conjunction with active shutter glasses, doubling screen refresh to 120 frames per second. The results are ghosting-free, smooth 3D doing true justice to the latest AAA game titles, especially using NVIDIA GeForce 3D Vision.

The Reality of Moving

ASUS has managed the feat of lifelike 3D on a powerful gaming notebook, the G51JX 3D. An uncompromising machine in its own right, this notebook deploys an Intel Core i7 CPU to power unmatched 3D gaming on a 15.6 screen using NVIDIA GeForce 3D Vision, the first notebook in the world to do so.

Unearthly Power

The

Republic of Gamers goes where none have ventured before with the limited-edition ARES graphics card. It possesses dual Radeon HD5870 GPUs and 4GB of GDDR5 RAM for 23% greater performance than a top-of-the-line Radeon

HD5970. As such, ARES is a limited production run and units are sure to become a rarity. The oversized massive custom fan increases airflow by up to 600% compared to reference, yet ARES is decidedly quieter than reference.

The

Republic of Gamers MATRIX 5870 is another beastly overclocking hero with Super Hybrid Engine optimisation, granting automatic gains through 19% performance boosts during gameplay and a very quiet idle mode. Its iTracker2 adds memory timing adjustment to an already brimming overclocking interface and saves your favourite settings for use when needed all via a single safe-mode button. The Extreme Cooler keeps power-sapping heat at bay, altering fan speeds in real time. Harnessing brute force through fine controls is the essence of ruling the game.

Extreme Foundations

Republic

of Gamers branded Rampage III Extreme and Crosshair IV Extreme motherboards deliver the perfect platform for Intel X58 and AMD 890FX, brandishing jaw-dropping muscle. Four GPU support goes with a thermal design that laughs in the face of outlandish temps, as the Extreme Engine Digi+ harmonises performance and power to prolong lifespans and cut on energy consumption.

Overclocking

has never been so effortless. ROG Connect is the ASUS tweaking suite, controlling a host of parameters even remotely from another PC. RC Bluetooth also allows Bluetooth overclocking from some smartphones.

Meanwhile,

the Crosshair IV Formula was built with online in mind, optimising connection speeds and destroying lag in its tracks for multiplayer domination even as heavy multitasking occurs in the background.

Sight

and Sound

The Bravo

220 graphics card serves as a centrepiece of home theatre PCs, combining

exclusive ASUS Splendid Plus with unique light sensors to guarantee reactive video quality that matches ambient conditions. The Bravo 220 also comes with the Bravo Media Centre, allowing users to enjoy movies, videos, music and photos using a remote control and intuitive interface. Bravo also excels in eco-friendly traits, saving over 28% compared to competing models and operating at a silent 0dB.

Working

together with acclaimed Sennheiser acoustics professionals, ASUS has developed soundcard-headset combo Xonar Xense to revolutionise the way people hear gaming. While most PC gamers suffer from miniscule headphone output, Xonar Xense pumps out a monstrous 7Vrms power through a built-in headphone amp. This brings out every audio nuance in games, movies and music, optimising sound positioning and audio dynamics.

Games come

to life in startling 118dB sound clarity, supporting EAX, DirectSound, Dolby technology and many other standards. The GX 2.5 audio engine drives the ultimate aural experience, making every movement, whisper and gesture tangible as the Xonar range caters to gamers with Game Profile, a utility to maximise audio by genre.

For more product information and in-depth stories, please visit <http://techinstyle.tv>.

* An exclusive offer available on a limited basis in selected countries from February 1 to March 31, 2010.

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ASUS at CeBIT 2010

To find out more about our showcased products, please visit us at Hall 17, Stand H16 from March 2nd to 6th, 2010.

About ASUS

ASUS is a leading company in the new digital era, with a broad product portfolio that includes notebooks, netbooks, motherboards, graphics cards, displays, desktop PCs, servers, wireless solutions, mobile phones and networking devices. Driven by innovation and committed to quality, ASUS designs and manufactures products that perfectly meet the needs of todays home and office users. ASUS won 3,268 awards in 2009, and is widely credited with revolutionizing the PC industry with the Eee PC. With a global staff of more than 10,000 and a world-class R&D design team, the companys revenue for 2009 was US\$7.5 billion. ASUS ranks among BusinessWeeks InfoTech 100, and has been on the listing for 12 consecutive years.

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