



ASUS Shatters Netbook Conventions with High Performance Eee PC 1201N Multimedia Netbook

Effective Integration of Intel® Atom™ 330 Dual Core Processor and NVIDIA® ION™ Graphics Acceleration

Delivers Unprecedented Netbook Performance

Editors Note: Review now unit available.

Images

available here: <http://channel.asus.com.tw/channelv2/DownloadNoLoginList.aspx?Path=8E56CAF0D75107B6E63F545B6FD9BE34>

Sydney, Australia, 27

January, 2010 - ASUS has launched

the Eee PC 1201N in Australia, a multimedia netbook sporting an Intel Atom 330 dual core processor and an NVIDIA ION graphics processor that delivers a level of multimedia performance never before seen on netbooks. The stylish Eee PC 1201N also offers exceptional typing comfort through a full-sized ergonomic chiclet keyboard and comes with a total of 750GB* hybrid storage to host massive multimedia collections.

Faster than Ever

Before

The Eee PC 1201N marks a radical departure from other netbooks that usually feature single core Atom processors. With its Intel Atom 330 dual core processor and two-DIMM dual-channel DDR2, the Eee PC 1201N is capable of posting strong PCMark05 and 3DMark06 scores.

A New World of

Multimedia Possibilities

The Eee PC 1201N features the award-winning NVIDIA ION graphics processor which provides a superior multimedia experience including support for HD video and PC games. NVIDIA CUDA technology further boosts the Eee PC 1201Ns ability to work with visual content, accelerating processor-intensive tasks such as video editing and conversion.

The Eee PC 1201N also comes preinstalled with ArcSoft SimHD, which upscales standard definition video content to high definition. SimHD, a plug-in for ArcSoft TotalMedia Theatre, dramatically enhances the quality of images and supports a wide range of file formats. Users can enjoy a smooth HD video experience on the units 12.1 high definition screen, or have the option of enjoying full 1080p HD video with true-fidelity 7.1 audio on HDTVs via the built-in HDMI port.

Rene Haas, general manager for notebook GPUs at NVIDIA said, The ASUS Eee PC 1201N delivers exceptional performance for a netbook. This ION-powered Eee PC is ideal for anyone who wants a netbook with the ability to watch HD video, share and edit photos, play casual game and convert video to a portable media player.

Massive Storage for Massive Multimedia Collections

The Eee PC 1201N is fully equipped to handle the large amounts of memory that digital media consumes. Boasting a 250GB HDD and 500GB*** of online ASUS WebStorage a total of 750GB the Eee PC 1201N provides ample storage for users movies, music and photos. ASUS WebStorage not only makes it easy for users to share their media with friends and family, it grants them access to free games, desktop wallpapers and software via a simple drag and drop interface.

Available from major retailers, RRP \$699.

Specifications

Eee PC 1201N

Display

12.1" LED-backlit WXGA screen (1366 x 768)

Operating System

Genuine Windows 7 Home Premium

CPU

Intel Atom 330 Dual Core processor
NVIDIA ION Graphics

Default Memory

DDR2 SO-DIMM 2GB (2* 1GB)

Storage

250GB HDD+ 500GB* ASUS WebStorage

Wireless Data Network

802.11b/g/n @2.4GHz, Bluetooth 2.1 + EDR**

Battery Life

5hrs*, 6-Cell 63Wh Li-ion Battery

Multimedia

Camera

0.3M Pixels** (with digital zoom function)

Audio Codec

Hi-Definition Audio CODEC

Speakers

Stereo Speakers

Built-in Mic

High Quality Mic

Interface

1 x VGA Port (D-sub 15-pin for external monitor), 1
x HDMI, 3 x USB 2.0, 1 x LAN RJ-45, 2 x Audio Jack (Head Phone / Mic-in),
Card Reader: MMC/ SD(SDHC)

Physical

Dimensions

296mm (W) x 208mm (D) x 27.3~ 33.3mm (H)

Weight

1.46kg (3.22lbs)

Colors

Black

RRP

\$699

* Operation lifetime subject to product model, normal usage conditions and configurations. For more information, please visit <http://eeepc.asus.com/global/computing.html>.
The estimated maximum battery life in Windows 7 is measured with MobileMark 2.

** Availability is dependent on selected model, country or operator support. Check with your local ASUS website for more details.

*** Complimentary one-year 500GB ASUS WebStorage trial. Please visit www.asuswebstorage.com for more details.

Specifications are subject to change without prior notice. Please visit www.asus.com for more information.

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About
ASUS

ASUS is a leading company in the new digital era, with an extensive product portfolio that includes notebooks, netbooks, motherboards, graphics cards, optical drives, desktop PCs, servers, wireless solutions, mobile phones and networking devices. Driven by innovation and committed to quality, ASUS designs and manufactures products that perfectly meet the needs of today's digital home, office and person. ASUS won 3,056 awards in 2008, and is widely credited with revolutionizing the PC industry with the Eee PC. With a global staff of more than ten thousand and a world-class R&D design team, the company's revenue for 2008 was 8.1 billion U.S. dollars. ASUS ranks among BusinessWeek's InfoTech 100, and has been on the listing for 12 consecutive years.

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