

Atdec Launches Revolutionary Pivot Wall Mount for Flat Panel Displays

Pivoting wall mount allows both landscape and portrait positioning of LCD and plasma flat panel displays

Atdec, Australian designer and manufacturer of display mounting systems, has launched the Telehook 31-42 Pivoting Wall Mount the first to allow both landscape and portrait positioning of LCD or Plasma flat panel displays.

The 31-42 Pivoting Wall Mount is the latest addition to Atdec's innovative Telehook series of wall mounts. The Telehook series provides a range of practical solutions for mounting all types of large, flat panel LCD or plasma displays.

Sales of 30 to 37 inch LCD and Plasma televisions are growing strongly in Australia, and the Telehook 31-42 Pivoting Wall Mount addresses the needs of this market segment by offering consumers a simple, flexible and affordable mounting solution, said Stephen Crozier, Managing Director of Atdec Pty Ltd. Users are given the option of displaying their screen in either a portrait or landscape position. It opens up new possibilities for using flat panel displays for decorative purposes, as well as for entertainment.

The 31-42 Pivoting Wall Mount also offers users the flexibility of adjustable tilt and pan options from -20 to 20 degrees on the wall.

The Telehook 31-42 Pivoting Wall Mount is ideal for LCD and Plasma Flat Panel Displays from 31in. (78cm) to 42in. (106cm), weighing up to 50kgs (110lbs). It suits Video & Electronics Standards Association (VESA) compliant displays with 100mm x 100mm (4in. x 4in.) and 200mm x 100mm (8in. x 4in.) mounting hole patterns. The design features a maximum distance of 81mm from the wall to the back of the display.

Atdec partners with most of the key AV organisations such as NEC, Hitachi, Fujitsu, Samsung, LG, BenQ, Sharp, Sony, Panasonic, Acer, Dell and IBM designing equipment to suit their individual products. These relationships and our own research keeps us informed of worldwide trends ensuring our products meet consumer demand and emerging technology requirements, said Mr. Crozier.

Priced at \$199 (inc. GST), the Telehook 31-42 Pivoting Wall Mount is available through leading audio visual resellers, information technology resellers and major commercial furniture companies such as Thinking Ergonomix and CEDIA members as well as retailers including Harvey Norman and Domayne. Atdec's Australian State distributors are: Ground Floor Marketing (Victoria and Tasmania), Debetrek (Queensland and Northern Territory), Sylex (Western Australia), Leader Computers (South Australia) and Corporate Express; New Zealand distributors are Sylex and Metrolink.

Product enquiries can be made to Atdec on or www.atdec.com.au.