

# ATI's industry-leading visual processors support Intel's new Hyper-Threading technology

[Revolutionary visual processor to power first public demonstration of Lejendary Adventure at COMDEX](#)

ATI Technologies Inc. (NASDAQ: ATYY, TSX: ATY) announced today that its industry-leading family of visual processing units (VPUs) are among the first graphics technologies to support Intel Corporation's newly announced Hyper-Threading(tm) (HT) Technology featured in the newest 3.06GHz Pentium(r) 4 processor systems.

The RADEON(tm) 9700 visual processing unit (VPU) will be the first graphics card used to showcase HT Technology at COMDEX next week in Las Vegas, when Dreams Interactive unveils Lejendary Adventure(tm), its new online role-playing game (RPG). Most recently, at the Intel Developer Forum in September, Intel demonstrated Asheron's Call 2 running simultaneously with time-shifting MPEG-2 video content through ATI's All-in-Wonder RADEON 9700 PRO - the first time that high-quality, reliable gaming and clear time-shifting were possible at the same time on a PC.

In an exclusive agreement with Dreams Interactive, ATI's RADEON 9700 PRO will be used with Intel's new 3.06GHz HT-enabled processors to demonstrate the intricate detail and easy playability of the new RPG. Hyper-threading Technology - also featured in Intel's newest chipsets, including the Intel 850E, 845GE, 845PE and 845GV - boosts performance by simulating the power of multiple processors on a single-processor machine. Lejendary Adventure was written specifically to take advantage of the additional performance provided by HT Technology.

"ATI and Intel have long worked together on graphics innovation," said Jason Ziller, Initiative Marketing Manager, Intel Corporation. "Recent tests with HT-enabled systems and the RADEON 9700 PRO show significantly more improvement through Hyper-Threading Technology, once again proving that ATI is a leader in graphics technology and cinematic quality. By choosing our new processor and ATI's most powerful card to bring their game to life, Dreams Interactive has collaborated with the industry's leaders."

"ATI's RADEON 9700 PRO really showcases our game's strengths, with its cinematic-quality rendering and unbelievable speed," said Dan Joergensen, CEO, Dreams Interactive. "When we match the industry's best graphics with an HT-enabled system, we get remarkably increased performance. We rely on ATI's superior programmable engines to develop our games, and will continue to leverage their industry-leading features to maximise the appeal of our games."

"We continue to work with Intel to ensure that our visual processing solutions combine with their hardware to offer the best visual experience in the world," said Rick Bergman, Senior Vice-President of Marketing and General Manager, Desktop at ATI Technologies, Inc. "Applications like Lejendary Adventure showcase the industry-leading features packed into the RADEON 9700 PRO."

RADEON 9700 PRO features include eight fully-programmable pipelines, Pixel Shaders 2.0, SMARTSHADER(tm) 2.0 and SMOOTHVISION(tm) technology to enhance image quality without compromising performance and FULLSTREAM(tm) anti-aliasing to remove blocky artifacts from streaming Internet video and provide sharper image quality.

Designed by renowned Dungeons & Dragons(tm) co-creator Gary Gygax, Lejendary Adventure is based on skill bundles rather than character class features, and therefore allows players to build almost any type of gaming persona or avatar they want. More information about Lejendary Adventure is available at [www.dreams-interactive.com](http://www.dreams-interactive.com)

## About ATI Technologies

ATI Technologies Inc. is a world leader in the design and manufacture of innovative 3D graphics and digital media silicon solutions. An industry pioneer since 1985, ATI is the world's foremost visual processor unit (VPU) provider and is dedicated to deliver leading-edge performance solutions for the full range of PC and Mac desktop and notebook platforms, workstation, set-top and digital television, game console and handheld markets. With 2001 revenues in excess of US \$1 billion, ATI has more than 1,900 employees in the Americas, Europe and Asia. ATI common shares trade on NASDAQ (ATYT) and the Toronto Stock Exchange (ATY).

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