

# ATTENTION ALL RUGBY FANS PLANNING TO TRAVEL TO THE RUGBY WORLD CUP 2011 IN NEW ZEALAND.

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Thursday 6 May 2010: Rugby World Cup is the worlds third largest sporting event and the biggest event on the global sporting calendar in 2011. It is anticipated that a global television audience of over 4 billion will tune in to watch the worlds best teams play out a tournament of high quality, drama and compelling action.

RWC 2011 organisers are expecting 70,000 international visitors to travel to New Zealand for the Tournament. As the stadiums in New Zealand are much smaller than those in previous host cities, people wanting to experience the magic of a Rugby World Cup should secure their tickets early to avoid disappointment.

It is anticipated hundreds of thousands of fans are expected to enter the ticket ballot for the Final at Eden Park, Auckland. Capacity is restricted to less than 60,000 seats with only a limited number of these released to the general public. The quarterfinal, semi-final and Bronze Final games are also highly sought after and are being played in stadiums where tickets will be in very high demand.

Anyone who is leaving their travel plans to the last minute needs to understand that given the anticipated high demand and the limited availability of accommodation that those wanting to attend Rugby World Cup 2011 should book their tickets and accommodation sooner rather than later.

Adventure World - a wholly owned NRMA company - is one of just twenty global RWC 2011 Official Travel Agents that can guarantee tickets to matches, including the Finals - as part of its travel package options.

Adventure World has a comprehensive range of travel options available to fans. The premier options are a choice of seven fully inclusive cruise packages on the luxurious 5-star ms Volendam including game tickets, on-board accommodation, entertainment and meals.

In total, there are 21 travel packages to choose from, they all include; various game tickets options, with air travel or cruise options.

Adventure Worlds Official RWC 2011 Travel Packages can guarantee seats to the quarter-finals in Wellington, Semi-finals, Bronze Final and Final in Auckland.

There are substantial early bird discounts for bookings made before 30 June 2010\*.

Visit <http://rugby.adventureworld.com.au> or call 1300 412 568 for details.

\*conditions apply

Enquiries: Lisa Kable 0439 133 113

## Contacts

Lisa Kable

02 92767241 or 0439133113

mailto: [lisa.kable@mynrma.com.au](mailto:lisa.kable@mynrma.com.au)