

Aussie Blogging Community Descends on Sydney Next Month

It is now only a matter of weeks until the first ever Aussie Bloggers Conference.

The event is sold out, however organisers are planning on making proceedings even bigger by adding to the list of sponsors. This list currently includes Kleenex Mums, Disney, Ogilvy 360 Digital Influence, Rubbermaid, Guardsman and Billie B Brown who have grabbed prime spots to target and engage with Australia's mum, parenting and personal bloggers. Organised by five successful Australian bloggers sick of waiting for a conference like BlogHer to come to Australia so they just did it themselves, The Aussie Bloggers Conference has all the ingredients of a great online success story. Aussie blogging heavyweights Sydneysider Brenda Gaddi, Tasmania's Veronica Foale, NSW South Coaster Tina Gray and Melbournites Nicole Avery and Karen Andrews joined forces to launch a conference for bloggers from all over the country. Brenda said the conference organisers were thrilled tickets had already sold out because the day was all about sharing knowledge and experiences and meeting up in person. "There are so many bloggers across Australia who communicate online and have fantastic communities, but want to be able to add to those networks with some real-life meetings. This conference is the chance to do that and more," Brenda explained. "Our panelists include some of the country's most respected bloggers who have built up communities that hang off their every word. These people really own their online space, know the secret to networking effectively and are able to make an income from their writing," she added. Topics for the Aussie Bloggers Conference includes creating content, social media, sharing stories, monetising blogs, building a community and live blog readings followed by a dinner and dance into the night. The conference runs between 9am and 5pm on Saturday, March 19, at Bayview Boulevard Sydney, 90 William Street, Sydney. For more information about the conference visit www.aussiebloggersconference.com.au. To find out more about sponsoring the conference email info@aussiebloggersconference.com.au

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