



Australia: a nation of globetrotting adventure travellers? Think again.

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If you think Australians go overseas to walk the Inca Trail, explore the Greek Islands or climb the Eiffel Tower - think again. The latest statistics for Australians travelling abroad have one of our closest neighbours - Indonesia taking out the number two position in the most popular travel destinations, trailing only to New Zealand (Source: Australian Bureau of Statistics 2010).

Bali has long been an Aussie favourite for holiday goers, perhaps surprising given the beautiful coastline back home. But right now Bali offers what most of Australia can't - beautiful warm weather, bright sunshine and perfect water temperature.

In a survey of LivingSocial's 500,000 Facebook fans, the number one activity they would be enjoying if in Bali right now was being poolside or lying on the sand. Of the 2500+ respondents, only 15% would be out exploring Bali's sights, 25% hitting the shops, and a measly 1% out clubbing. Respondents from Hobart to Brisbane agreed - what we want is a warm day in the sun! Right now, any deals to be had on jewellery, art work or batik clothing take a back seat.

With the average trip to Bali lasting for 11 days, travellers seem to make the most of the beach and the other delights Bali has to offer: an ancient culture, incredible bargains and heavenly food.

However long you go for, make sure you land yourself a great deal on accommodation. Right now LivingSocial is offering incredible winter holiday deals for Bali. Escapes to Bali will help you top up that tan whilst enjoying the hospitality from some of the world's best travel hosts.

LivingSocial travel deals require minimal planning, and each holiday deal is listed for a week to give couples, parents and time to organise themselves.

"Time out with the family is special and LivingSocial Escapes make covetable travel destinations affordable for families. Each travel deal experience on LivingSocial Escapes is authentic, accessible and requires minimal planning," says LivingSocial Australia and New Zealand CEO Colin Fabig.

More information on holiday deals by Escapes can be found at <http://escapes.livingsocial.com/>