

## AVG 9.0 Business Security Offerings Deliver Industrial-Strength Protection

Smarter technology, faster scanning and improved ease-of-use mark latest release AVG 9.0 business solutions

AVG (AU/NZ) Pty Ltd, the Australia, New Zealand and South Pacific distributor of the award-winning AVG Anti-Virus and Internet Security products, today announced the general availability of AVGs latest small business security products, AVG Internet Security Business Edition 9.0 and AVG Anti-Virus Business Edition 9.0. The new offerings leverage the significant enhancements in speed and levels of protection that AVG has delivered in its latest generation of consumer products, making it safer and easier to manage. With this announcement, AVG continues to improve its support for small businesses, many of which have limited or non-existent in-house IT capabilities.

The AVG 9.0 small business security solutions provide businesses with more powerful and streamlined protection that deliver improved administration, more robust protection, and faster performance all without getting in the way of business, said Lloyd Borrett, Marketing Manager at AVG (AU/NZ).

This generation of products highlights AVGs core strength of low impact, high performance security. AVG 9.0 SMB products add substantially to the portfolio of measures available to small businesses and their employees in working safe from cyber threats.

This release also comes with substantial price reductions. AVG has simplified its business software line-up, plus reduced prices. The strengthening Australian dollar has also enabled us to reduce local pricing, said Borrett. The combination means massive savings for our business customers.

### Smarter Security That Wont Slow Your Business Down

To minimise the impact of protection on productivity, AVGs small business solutions now offer scan times that are up to 50 percent faster than earlier versions, depending on system configuration. The combined anti-virus/anti-spyware scanner employs new intelligent technology which marks files as safe or potentially unsafe during its initial scan, and ignores them in future scans unless the file structure changes. In addition, to counteract the increasing threats in todays online world, AVGs small business solutions combine both reactive and proactive technologies to deliver optimised protection in real-time. Building on a solid foundation of signature-based protection to deal with known threats, AVG 9.0 adds cutting-edge behavioural, in-the-cloud and white listing technologies to manage the threats posed by the tens of thousands of new threats that appear daily.

### Make the Internet Safer for Your Business, Your Staff and Your Customers

Revolutionary in the AVG Internet Security offerings is the integration between the Resident Shield, Firewall, and Data Protection modules. This enables modules to share malware information, increasing AVGs ability to detect and remove most malicious types of malware, rootkits and other threats for which signatures have not yet been issued. The redesigned firewall application assists in keeping business information safe from known and unknown threats and is significantly quieter and less intrusive. The enhanced Firewalls trusted database of applications and application certificates enables AVG to determine, without user intervention, the relative safety of any active process and block any deemed unsafe. Additionally, because the new firewall cooperates behind the scenes with AVGs unique behavioural detection technology, it delivers significantly enhanced accuracy of threat detection.

### Takes Care of Security While You Take Care of Business

AVG 9.0 for small business also includes key enhancements to minimise the management resources required. The new offerings incorporate cloning technology into the deployment process, simplifying and shortening installation time, and new system tools to enable administrators to customise the way AVG works to protect the network.

The new Update Manager automatically makes sure the business is always protected against the latest threats and the new Linux-based Rescue CD restores the network in the event an existing infection renders systems unbootable. Finally, AVG has made it significantly easier to detect and remove any third-party security product that could cause conflicts and interfere with the users level of protection.

### Keep Uninvited Guests Out of Your Office

Specific to AVG Internet Security Business Edition 9.0 is the addition of data protection functionality gained through AVGs acquisition of Sana Security earlier this year. The behavioural technology learns the DNA of a business network so that it can recognise anomalies and block malicious processes, which dramatically improves protection against keyloggers and other crimeware. The new functionality in IDP will catch malicious software trying to hijack a system before it is able to cause any damage. To improve ease of use and administrator experience, Identity Protection (IDP) is manageable from the administrators console or can be completely silent.

In addition, the client email scanner in AVG Internet Security Business Edition 9.0 cleans the email system of harmful message attachments and dangerous links. The enhanced client and server based anti-spam filters combine to prevent phishers, scammers and spammers from clogging workstations and email servers. Web shielding technology also minimises the risk of virus and other rogue software infections when downloading and exchanging files.

### Availability and Pricing

AVG Internet Security Business Edition 9.0 and AVG Anti-Virus Business Edition 9.0 are available now at [www.avg.com.au](http://www.avg.com.au) and through a network of

over 2,500 independent software resellers throughout Australia, New Zealand and the South Pacific.

Multi-packs are offered in five-seat increments with one and two year licence periods. Pricing for a one-year, five-seat license for AVG Internet Security Business Edition 9.0 starts at A\$317.20 and a one-year, five-seat license for AVG Anti-Virus Business Edition 9.0 starts at A\$204.99. For more information on the complete range of AVG security products for small businesses, including AVGs File Server and Email Server editions, please visit [www.avg.com.au/business-security/](http://www.avg.com.au/business-security/).

AVGs promise is to keep its customers fully up-to-date with the best protection available. Thus all AVG customers receive protection updates and software upgrades for free during the licence period. This delivers significant cost of ownership savings, especially with a two year licence.

#### Local Support

The above prices include free telephone support during Melbourne business hours, backed up by free 24/7 technical support by e-mail and online.

About AVG Technologies: [www.avg.com](http://www.avg.com)

AVG is a global security software maker protecting more than 80 million consumers and small businesses in 167 countries from the ever-growing incidence of web threats, viruses, spam, cyber-scams and hackers on the Internet. AVG has nearly two decades of experience in combating cyber crime and one of the most advanced laboratories for detecting, pre-empting and combating Web-borne threats from around the world. Its free, downloadable software allows novice users to have basic anti-virus protection and then easily upgrade to greater levels of safety and defence when they are ready.

About AVG (AU/NZ) Pty Ltd: [www.avg.com.au](http://www.avg.com.au)

Based in Melbourne, AVG (AU/NZ) Pty Ltd distributes the AVG range of Anti-Virus and Internet Security products in Australia, New Zealand and the South Pacific. AVG software solutions provides comprehensive real-time protection against everything from viruses, spam, spyware, adware, worms, Trojans, phishing and exploits to cyber-criminals, hackers, scammers and identity thieves. AVG provides outstanding technical solutions and exceptional value for home, small to medium business and enterprise clients. AVG delivers always-on, always up-to-date protection across desktops, servers and e-mail in the home plus corporations, government agencies, utilities and educational institutions.

AVG products actively protect more than 80 million users worldwide, including more than three million users in Australia and New Zealand.

AVG (AU/NZ) has more than 2500 resellers across Australia, New Zealand and the South Pacific.

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Media resources, including logos, box shots, screen shots etc., are available online at: [www.avg.com.au/media/](http://www.avg.com.au/media/)