

AVG (AU/NZ) Warns Against Growing Threat of Cyber Crime at Home

According to the FBI, cyber attacks are potentially more dangerous than a nuclear attack and weapons of mass destruction. In our society, where everything of importance is controlled by computers, should these fall prey to cyber criminals, it could result in cybergeddon.

While we have yet to experience anything on this scale, we are still under constant threat from cyber crime.

With PCs now containing up to 200 million lines of code of which 2 million could include bugs, and with homes full of mobile phones, games consoles and PDAs, the potential for falling prey to hackers and identity theft is a real and growing threat, according to leading distributor of anti-virus and internet security software, AVG (AU/NZ) Pty Ltd.

Lloyd Borrett, Marketing Manager of AVG (AU/NZ), said: We expect our workplace computers and data to be protected to the highest level but people are failing to fully protect their personal information. With cyber criminals becoming ever more sophisticated, it is crucial to be protected at home.

Each line of code in your PC could include bugs that are easily infiltrated by hackers. A virus in your computer may only be an inconvenience but identity theft is a very real concern, he said.

Reports from the UK suggest that theft from online bank accounts is growing at a staggering rate of 50% per year.

While government security services worldwide are doing as much as they can to protect us from broader cybergeddon, its up to each individual to protect their own equipment and data, Borrett said.

AVG offers comprehensive real-time protection for home and small to medium businesses to guard against all threats from viruses, spam, spyware, adware, worms, Trojans, phishing and exploits to hackers, scammers and identity thieves.

About AVG (AU/NZ) Pty Ltd www.avg.com.au

Based in Melbourne, AVG (AU/NZ) Pty Ltd distributes the AVG range of Anti-Virus and Internet Security products in Australia, New Zealand and the South Pacific. AVG software solutions provides comprehensive real-time protection against everything from viruses, spam, spyware, adware, worms, Trojans, phishing and exploits to cyber-criminals, hackers, scammers and identity thieves. AVG provides outstanding technical solutions and exceptional value for home, small to medium business and enterprise clients. AVG delivers always-on, always up-to-date protection across desktops, servers and e-mail in the home plus corporations, government agencies, utilities and educational institutions.

AVG products actively protect more than 80 million users worldwide, including more than 3.3 million users in Australia and New Zealand.

AVG (AU/NZ) has more than 2600 resellers across Australia, New Zealand and the South Pacific.

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