



## Axis Communications receives Frost & Sullivan IP Video Surveillance Vendor of the Year Award

SYDNEY, Aust., 1 Dec 2010 Axis Communications, the market leader in network video, has been awarded the Frost & Sullivans IP Video Surveillance Vendor of the Year Award for the second year in a row.

The 2010 Frost & Sullivan Best Practice Awards recognise outstanding performance by companies in the Australian Information & Communications Technology (ICT) industry. Awards were given to companies that, based on Frost & Sullivan research, demonstrated market-leading revenue growth and business innovation in their respective markets, and are continuing to succeed in challenging times.

2010 has seen Axis continue the strong growth we had last year, and reaffirms our approach to delivering flexible, cost-effective security and remote monitoring through IP solutions, said Wai King Wong, Country Manager, Australia and New Zealand, Axis Communications. Receiving the IP Video Surveillance Vendor of the Year award from Frost & Sullivan again bears this out. Its great to be recognised for the progress Axis has made migrating the analogue surveillance market over to IP network video systems.

Axis Communications is a leader in the IP video surveillance market and the award from Frost & Sullivan reinforces this position; The strong relationships we have with our partner community have been key to securing a number of large scale implementations this past year and helping organisations across many industries realise the benefits of IP video surveillance."

About Axis Communications Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at [www.axis.com](http://www.axis.com).

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