



Axis introduces affordably priced, easy-to-install pan/tilt/zoom dome cameras with 18x zoom

Axis introduces affordably priced, easy-to-install pan/tilt/zoom dome cameras with 18x zoom. Melbourne, Australia 16th March 2011: Axis Communications, the market leader in network video, today presents easy-to-install indoor and outdoor professional pan/tilt/zoom dome surveillance cameras that allow users at a remote location to pan 360 over a wide area and with 18x optical zoom. The competitively priced AXIS P5522/-E PTZ Dome Network Cameras are ideal for stores, banks, museums, warehouses, parking lots, construction sites and business premises.

The indoor AXIS P5522 and the outdoor-ready AXIS P5522-E are aggressively priced pan/tilt/zoom network cameras that are ideal for price-conscious business owners, says Wai King Wong, Country Manager ANZ, Axis Communications. The cameras are easy to install and allow any owner or manager to pan and tilt the cameras to see a 360 area and zoom in 18x with autofocus for detailed and sharp images. The cameras also have day and night functionality, which means that they automatically change to black and white mode in low light conditions for clearer results.

Besides the day and night functionality, the surveillance cameras offer a wide dynamic range, which enables objects in both dark and light areas of a scene to be visible. The PTZ dome cameras support video resolutions up to D1 (720x480 in 60 Hz, 720x576 in 50 Hz). They can simultaneously send multiple video streams in H.264 and/or Motion JPEG that are configured at different frame rates or resolution. H.264 greatly optimises bandwidth and storage use without compromising image quality, while Motion JPEG is supported for increased flexibility.

The indoor AXIS P5522 has an IP51 rating for protection against dust and dripping water, enabling the camera to function even when a sprinkler system is activated. The outdoor AXIS P5522-E has IP66 and NEMA 4X ratings for protection against rain, snow, sun and dust. No additional enclosures are needed, which saves time and money, and minimises installation mistakes. Both indoor and outdoor models are powered using High Power over Ethernet (IEEE 802.3at), which further simplifies installation since only one cable is required for power, video and PTZ controls. A High PoE midspan is supplied with the cameras.

AXIS P5522/-E cameras also offer Axis unique Advanced Gatekeeper functionality, which enables the camera to automatically move to a preset position to capture, for instance, a vehicle license plate or a persons face when motion is detected in a pre-defined area.

When

an optional multi-connector cable is used, the indoor AXIS P5522 enables users to remotely listen in and communicate with, for example, intruders, and can trigger an alarm when unusual sounds are detected. The optional cable also allows the indoor camera to connect to external devices such as sensors and relays to, for example, turn on lights or lock doors. AXIS P5522/-E cameras have a built-in SD/SDHC memory card slot that enables recordings to be stored locally.

The

cameras are supported by AXIS Camera

Station video

management software, as well as the industrys largest base of application

software through Axis Application

Development Partner Program.

Availability

AXIS P5522/-E

cameras will be available to order in April 2011 via Axis Australia distributors with pricing to be advised upon application.

Alloys International

Anixter Australia Pty Ltd

Lan 1 Pty Ltd

Pacific Communications

Contact details for each distributor can be found here:

<http://www.axis.com/sales/result.php?cc=au&category=5&type=2&prio=1>

For

photos and other resources, please visit www.axis.com/corporate/press/press_material.htm?key=p5522 and www.axis.com/corporate/press/press_material.htm?key=p5522e

Notes to editors

1 Axis Communications is the world leader in the network video market. The network camera market is set to have a CAGR of 27 per cent per year over the next five years. The world market for video surveillance products is forecast to be worth more than \$14.4 billion by 2014 according to industry analyst house IMS Research (www.imsresearch.com) in its latest market report entitled The World Market for CCTV and Video Surveillance Equipment 2009 Edition published in August 2009

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms. Axis is a Swedish-based company,

operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.