



Axis introduces high-performance, four-channel video encoder blade with H.264 and audio

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Melbourne, Australia 16th March 2011: Axis Communications introduces a new video encoder blade supporting high performance H.264 with true multi-streaming and two-way audio support on each channel, allowing operators to communicate with visitors. The new video encoder enables analog cameras to be integrated into a more powerful IP-based video surveillance system.

The new video encoder blade brings the benefits of intelligent network video and audio to existing and new analog systems says Wai King Wong, Country Manager ANZ, Axis Communications. With the new blade Axis offers the markets most comprehensive set of network capabilities, optimising the network video solution for security, efficiency and manageability.

The video encoder blade, which supports all types of analog video cameras, converts analog signals into digital streams that are subsequently sent over IP networks for viewing and recording on networked computers. AXIS Q7414 supports high performance H.264, with true multi-streaming from each channel. It has four analog video channels as well as four bi-directional audio channels and can provide multiple, individually configurable video streams from each channel at full frame rate in all resolutions. The built-in power source with adjustable input gain simplifies the installation of balanced microphones.

The new blade fits perfectly into the AXIS 291 1U Video Server Rack and AXIS Q7900 Rack, which is a high-density rack solution with support for up to 84 analog cameras.

The AXIS Q7414 includes intelligent capabilities such as enhanced video motion detection and active

tampering alarm as well as pan, tilt, zoom support on each individual channel.
The video encoder blade is supported by AXIS Camera Station video management software, as well as the industrys largest base of application software through Axis Application Development Partner Program.

Availability

The AXIS Q7414 will be available in Q2 2011 via Axis Australia distributors with pricing to be advised upon application

Alloys International

Anixter Australia Pty Ltd

Lan 1 Pty Ltd

Pacific Communications

Contact details for each distributor can be found here:

<http://www.axis.com/sales/result.php?cc=au&category=5&type=2&prio=1>

For photos and other resources, please visit: http://www.axis.com/sv/corporate/press/press_material.htm?key=q7414

About Axis

Axis

is an IT company offering network video solutions for professional installations. The company is the market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis

is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ

OMX Stockholm

under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.