



Axis makes wide area surveillance easy and affordable with small, 12x-zoom PTZ dome cameras

Melbourne,

Australia 6th April 2011 - Axis Communications,

the market leader in network video, today introduces affordably priced indoor

and outdoor pan/tilt/zoom dome cameras with 360 pan for overview surveillance and 12x optical zoom for detailed views.

Measuring less than 19 cm (7.5) wide, the compact AXIS P5512/-E PTZ Dome

Network Cameras are ideal for stores, banks, warehouses, parking lots, construction

sites and business premises.

With the new AXIS P5512/-E cameras, Axis is making its professional line of PTZ domes

even more affordable to any users requiring full 360 pan for broad surveillance coverage, and 12x optical zoom with

autofocus for sharp, detailed views, says Wai

King Wong, Axis Country Manager ANZ.

AXIS P5512/-E cameras enable users to remotely monitor and secure one or more

business locations.

The cameras have day and night functionality,

which means that they automatically change to black and white mode in low light

conditions for clearer video.

The PTZ dome cameras enable full frame rate 4CIF

resolution video in H.264 and Motion JPEG. H.264 greatly optimises bandwidth

and storage use without compromising image quality, while Motion JPEG is

supported for increased flexibility. Multiple streams configured at different

frame rates or resolution can be sent simultaneously.

The indoor AXIS P5512 has an IP51 rating

for protection against dust and dripping water, enabling the camera to function

even when a sprinkler system is activated. The camera comes with a mounting kit for hard-ceiling and

drop-ceiling, which enables only the moving camera part to be visible for

discreet installations.

The outdoor AXIS P5512-E has IP66 and NEMA 4X ratings for protection against rain, snow, sun and dust. No additional enclosures are needed, which saves time and money, and minimises installation mistakes. Both indoor and outdoor models are powered using Power over Ethernet (PoE) IEEE 802.3af, which further simplifies installation since only one cable is required for power, video and PTZ controls.

Audio support in the indoor AXIS P5512 enables users to remotely listen in and communicate with, for example, intruders, and can trigger an alarm when unusual sounds are detected. The indoor camera can also connect to external devices such as sensors and relays to, for example, turn on lights or lock doors.

AXIS P5512/-E cameras support AXIS Camera Application Platform, which enables the installation of video analytic applications from Axis partners. They also have a built-in SD/SDHC memory card slot that enables recordings to be stored locally.

The cameras are supported by AXIS Camera Station video management software, as well as the industrys largest base of application software through Axis Application Development Partner Program.

Availability

AXIS P5522/-E cameras will be available to order in April 2011 via Axis Australia distributors with pricing to be advised upon application.

Alloys International

Anixter Australia Pty Ltd

Lan 1 Pty Ltd

Pacific Communications

Contact details for each distributor can be found here:

<http://www.axis.com/sales/result.php?cc=au&category=5&type=2&prio=1>

For photos and other resources, please visit www.axis.com/corporate/press/press_material.htm?key=p5512 and www.axis.com/corporate/press/press_material.htm?key=p5512e

About Axis Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

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