



Axis presents highest quality PTZ dome cameras with HDTV 1080p and 20x zoom for critical surveillance

Melbourne, Australia - 06 April 2011 - Axis Communications, the market leader in network video, today presents its top-of-the-line HDTV 1080p pan/tilt/zoom dome cameras with 20x optical zoom for the ultimate in video quality and performance. The indoor and outdoor-ready AXIS Q6035/-E PTZ Dome Network Cameras also support 50/60 frames per second in HDTV 720p, enabling the capture of quick movements. The cameras are ideal for mission-critical and wide area surveillance applications such as at airports, stadiums and casinos, and for city and perimeter surveillance.

AXIS Q6035/-E cameras provide the highest possible HDTV resolution and incredible details when zooming in, says Wai King Wong, Axis Country Manager, ANZ. The cameras meet demanding requirements. They're fast, precision PTZ domes that are easy to install and provide reliable installation features. They also support intelligent video functionalities such as Active Gatekeeper, which combines the functions of video motion detection and auto-tracking.

AXIS Q6035/-E cameras support day and night functionality for clearer video in low light conditions, and wide dynamic range for better visibility of objects in dark and light areas of a scene. They provide 360 endless pan and a tilt range of 220. They are robustly built for constant pan/tilt/zoom movements and support a tour recording functionality that makes it easy to set up automatic guard tour operations.

Due to its HDTV resolution, AXIS Q6035/-Es 20x zoom with autofocus provides a level of detail in zoomed-in views that is comparable to a 4CIF-resolution camera with more than twice the zoom ratio. In addition, the cameras provide the extra advantage of a wider, 16:9 field of view. Complying with relevant parts of the SMPTE 274M standard, the cameras HDTV 1080p entails a 1920 x 1080 pixel resolution, progressive scan, colour fidelity, full frame rate and a 16:9 format. The cameras can deliver multiple, individually configurable H.264 and Motion JPEG video streams simultaneously. H.264 greatly optimises bandwidth and storage use without compromising image quality.

The indoor AXIS Q6035 has an IP52 rating for protection against dust and dripping water, enabling the camera to function even when a sprinkler system is activated. The outdoor AXIS Q6035-E has IP66 and NEMA 4X ratings for protection against rain, snow, sun and dust, and incorporates Axis unique Arctic Temperature Control, which allows the camera to start up even at -40 C (-40 F). No additional enclosures are needed, which saves time and money, and minimises installation mistakes. Both indoor and outdoor models are powered using High Power over Ethernet, which further simplifies installation since only one cable is required for power, video and PTZ controls. Support for High PoE also means that the cameras can be connected to an Uninterruptible Power Supply and continue to function even during a power failure.

With Active Gatekeeper, the cameras can automatically move to a preset position to capture, for instance, a vehicle license plate or a persons face when motion is detected in a pre-defined area, and then track the detected object. The cameras support for AXIS Camera Application Platform also enables the installation of video analytic applications from Axis partners.

The indoor AXIS Q6035 supports two-way audio and audio detection, and enables connection to external devices such as sensors and relays. AXIS Q6035-E cameras have a built-in SD/SDHC memory card slot that enables recordings to be stored locally.

AXIS Q6035/-E cameras provide the markets most advanced suite of security and network management capabilities. The cameras are ONVIF conformant and are supported by AXIS Camera Station video management software and the industrys largest base of application software through Axis Application Development Partner Program.

AXIS Q6035/-E will be available for order in Q2 2011 via Axis Australia distributors with pricing to be advised upon application.

Alloys International

Anixter Australia Pty Ltd

Lan 1 Pty Ltd

Pacific Communications

Contact details for each distributor can be found here:

<http://www.axis.com/sales/result.php?cc=au&category=5&type=2&prio=1>

For photos and other resources, please visit www.axis.com/corporate/press/press_material.htm?key=q6035 and www.axis.com/corporate/press/press_material.htm?key=q6035e.

About Axis

Communications

Axis is an IT company offering network video solutions for professional installations. The company is the global market leader in network video, driving the ongoing shift from analog to digital video surveillance. Axis products and solutions focus on security surveillance and remote monitoring, and are based on innovative, open technology platforms.

Axis is a Swedish-based company, operating worldwide with offices in more than 20 countries and cooperating with partners in more than 70 countries. Founded in 1984, Axis is listed on the NASDAQ OMX Stockholm, under the ticker AXIS. For more information about Axis, please visit our website at www.axis.com.

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