

Banksia Software Launches Zetafax 2006

Equisys has launched Zetafax 2006, a major enhancement to its highly successful Zetafax network fax server software that enables employees to send and receive faxes quickly and easily from their desktop and laptop PC.

Zetafax 2006 coincides with unprecedented high level interest in the role of IT strategy in meeting compliance legislation. Compliance remains the number one issue for organizations across many sectors, especially financial services, healthcare and local government sectors, as regulations such as HIPAA, Sarbanes Oxley and the Data Protection Act come into force.

Zetafax 2006 helps IT Managers meet increasing Board level demands for IT departments to support compliance-related targets. For instance, all faxes sent and received with Zetafax 2006 can be stored electronically for archive and retrieval. Sensitive and confidential documents can be kept private by faxing directly from PC to PC, and fax audit trails can be maintained.

As well as supporting compliance requirements, Zetafax 2006 also helps IT Managers cope with the growing use of the fax as a mass marketing tool. For example, as well as offering a range of new features to make sending faxes much easier, Zetafax 2006 also includes a Junk Fax Filter, providing an effective way of dealing with increasing amounts of fax spam.

By really looking at the issues facing our customers, we have developed a new version of Zetafax which goes beyond simply sending and receiving faxes, said Chris Oswald, CEO of Equisys.

Compliance legislation and fax spam are just two key issues which Zetafax 2006 helps to address. Our new fax creation tool means that faxing is now even faster and easier for users which by definition means Zetafax is easier for IT Managers to manage, continued Oswald. It also means that businesses can deliver a better level of service to their customers at a time when demands on customer service are higher than ever.

New Zetafax 2006 User Feature Details

Zetafax 2006 offers users a radically improved fax-creation interface. It gives users the ability to view their fax on screen as they create it, just as the recipient will see it.

The new, highly intuitive fax creation wizard simplifies the process of preparing a new fax, and adding coversheet notes. The fax can then be previewed in thumbnail and full view before sending.

Users also benefit from a new Zetafax Viewer so they can edit and annotate faxes received via email or via the Zetafax Client, without the need for 3rd party imaging products.

The new Zetafax Viewer features also give users more control so they can:

- Forward a fax as a fax or as an email attachment

- Edit the fax as a thumbnail view

- Delete pages or rearrange the page order

- Export the image as a fax image, bitmap file, or PDF

- Add highlights, underlining, free-hand drawing, and free text

- Use predefined stamp templates to annotate faxes within text, such as date received

New Zetafax 2006 Management Feature Details

A key new management feature is the Junk Message Filter. This allows Network Administrators to automatically delete junk faxes (or fax spam), or to divert them to a specific folder, on a system-wide basis. Administrators can choose to delete or junk all future faxes from an identified fax number for a specific Zetafax user or for all users.

Users can also be more productive as they don't waste time deleting unwanted messages from their in-box.

A new Do Not Dial control allows Network Administrators to restrict dialing to specific numbers such as premium or international numbers. Restrictions can be made by number prefix, area code or DDI. Outbound call charges can be drastically reduced by placing control with the Administrator.

New Zetafax 2006 Feature Summary

The following new features are available to customers who purchase starter systems or upgrade from a previous version of Zetafax:

- New fax creation wizard for the Zetafax Client

- A new Zetafax Viewer incorporating fax annotation and editing options

- Enhanced server queue management, enabling Network Administrators to change the status of fax messages already submitted

- A Junk Message filter that allows users and administrators to identify and reject junk faxes

- Built-in Do Not Dial control that prevents faxes being sent to lists of blacklisted numbers and maintains business policy on outbound dialing

- Zetafax Client Update service enabling automatic checking for the latest available features and fixes

- Feature add-ons

Zetafax 2006 also includes a free preview version of Zetafax FaxBroadcast, a tool that simplifies the management of large fax jobs.
For more information about Zetafax 2006, go to www.banksiasoftware.com.au or contact Banksia on 02 9313 9800