Bookzkeeper Named in Anthill Smart 100 Index

The Tax Solution

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Anthill Magazine has named accounting survival kitBookzkeeper as one of Australia’s most innovative products in its Smart 100 Index.

Business owners can use Bookzkeeper to store all theirimportant financial information throughout the year, so when it comes time toget it together for the accountant the process is simple and quick.

Bookzkeeper creator Alycia Edgar said she came up with theidea when she was running a surf shop and took her “folder” to her taxaccountant.

“He was gobsmacked by how organised my tax informationwas. I was also developing my own clientele as an accountant, and clients’ taxaccountants commented on how easy it was to complete their tax returns as allthe information was at hand, so I researched producing a commercial version ofthe system I was using for myself and clients,” Alycia explained.

“Bookzkeeper eliminates procrastination over looking formissing information and saves money, because it’s easier for tax accountants tocomplete tax returns,” she added.

To see the full list of innovations in the AnthillSmart 100 Index, visit: http://anthillonline.com/anthills-smart-100-winners-revealed-2011/

About the Smart 100

The SMART 100 Index was created by leading businessmedia channel Anthill Magazine in 2008 to identify and rank Australia’s 100most innovative products, proving to be one of the largest surveys of its kindin Australia.

“In true Anthillian style, the SMART 100 is anever-evolving, ever-improving experiment,” Anthill founder and Editor-In-ChiefJames

Tuckerman said.

“It identifies and ranks new Australian innovations byapplying a

combination of crowdsourcing, collaboration and commonsense.

We employ the judgement of ‘mavens’ and readers.

“Innovation is future focussed. It is aboutidentifying and solving

problems in ways that will change the way we live, dobusiness and think,” Mr Tuckerman added.

What is Anthill Magazine?

Anthill was initially launched as a printmagazine, in September

2003 by James Tuckerman, who at the age of 26 quit hisday job, departing a promising career in corporate PR, to pursue his ownentrepreneurial journey.

Since then, it has evolved into one of Australia’sleading online communities for Australian business owners, ranked among the Top50 Business & Finance websites in Australia by Nielsen Online Ratings. Itis dedicated to innovation, entrepreneurship and the commercial development ofAustralian ideas.

For more information about Bookzkeeper or to buy yourown system for $99, visit www.bookzkeeper.com.au

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For further information,images or an interview please contact:

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About Bookzkeeper

Bookzkeeperis an accounting solution for small businesses and their accountants, ensuringboth receive the information needed to satisfy tax requirements in a timelyway.

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