

# Borland to Host 24 Hours of Delphi Marathon

Borland Software Corporation, the global leader for Software Delivery Optimization, today announced it will host 24 Hours of Delphi, a live, online radio broadcast on the Borland Development Network (BDN) beginning July 13 at 12:00 a.m. PDT. The 24-hour, continuous marathon will feature interviews with and presentations by Borland Delphi R&D engineers, Borland partners, book authors, and community members from around the world. Listeners will be able to ask questions using the BDN chat and audio server.

## Event Details

What: 24 Hours of Delphi

When: Wednesday, July 13, from 12:00 a.m. to 11:59 p.m. PDT (July 13, 3:00 a.m. to July 14, 2:59 a.m. EST)

Where: Borland Developer Network, <mms://bdntv.borland.com/chat>

Borland Delphi is used by hundreds of thousands of developers to deliver business-critical applications by making Windows development tasks faster and easier for programming in the Delphi and C# languages.

To kickoff the broadcast, host David Intersimone, Borlands vice president of developer relations and chief evangelist, along with other Borland executives will lay out the Delphi roadmap for the next three years. Through the next 23 hours, listeners will hear valuable tips and techniques from top Delphi experts and participate in discussions on topics including ECOTM fundamentals, test driven development and how to successfully migrate applications to Microsoft .NET (see below for a complete broadcast schedule).

The Delphi user community at Borland continues to grow stronger each year, and this radio broadcast is yet another example of Borlands commitment to Delphi as both a technology and community, said Intersimone. We have an excellent cast of Delphi experts and enthusiasts lined up including speakers from the United States, Canada, Brazil, the United Kingdom, Germany, India, China, Israel and Australia. As the host, Ill be staying up for the entire 24 hours and look forward to speaking with Delphi users from around the globe.

For more information, please visit <http://bdn.borland.com/article/0,1410,33109,00.html>.

## 24-Hour Schedule

- o 12:00 AM PDT: David Intersimone, Michael Swindell, Jason Vokes, Malcolm Groves, Borland Introduction to the 24 hours of Delphi
- o 1:00 AM: Marco Cantu, Wintech Italia Srl Training, customer stories, migration
- o 1:45 AM: Bob Swart, Bob Swart Training & Consultancy Training, customer stories, migration
- o 2:30 AM: David Clegg, Telephony Video Data Limited CF preview, StarTeam, migration
- o 3:00 AM: Jan Norden, Borland ECO - fundamentals
- o 3:45 AM: Jonas Hogstrom, Borland ECO - Object/Relational mapping
- o 4:30 AM: Deepak Shenoy, Flovate Technologies India DUG, SOAP and Web services
- o 5:00 AM: Bernd Ua and Daniel Maginm, Ua Consulting and Borland "The Germany Delphi Show"
- o 6:00 AM: Jeroen Plumiers, Oosterkamp training and consultancy, BV Training, customer stories, migration
- o 6:30 AM: Wayne Nidderly, Logic Fundamentals Inc OO, DB UI design, .NET
- o 7:00 AM: Dan Miser, TipTech/DistribuCon Migration (1.5MLOC source) D6/D05. MIDAS.
- o 8:00 AM: Craig Stuntz, Virtex Software C# in Delphi 2005, StarTeam
- o 8:30 AM: Drew Wells and Azret Botash, AutomateQA Delphi 2005 and project migration
- o 9:00 AM: Ramesh Thievendran, Borland Database Migration BDE, dbExpress/BDP
- o 9:30 AM: Allen Bauer, Borland The new IDE, features and Open Tools Architecture
- o 10:00 AM: Daniel Polistchuck, Borland CaliberRMTM, StarTeam integration with Delphi 2005
- o 11:00 AM: Danny Thorpe and Seppy Bloom, Borland Compiler, RTL, VCL, CF preview
- o 12:00 PM: Chad Hower and Hadi Hariri, AtoZed Software Indy and IntraWeb
- o 12:45 PM: Yorai Aminov, Shorter Path Component building, database applications, utilities, distributed CORBA and DCOM and Web applications
- o 1:30 PM: Brian Long, Brian Long Training and Consulting Services .NET/Win32 interop and debugging
- o 2:00 PM: Steve Trefethen, Jim Tierney, John Kaster and Nick Hodges, Borland and Lemanix Corporation ASP.NET, Web services, dbWeb and QC web client
- o 3:00 PM: Cary Jensen, Jensen Data Systems Inc In-memory datasets, database migration
- o 4:00 PM: Chris Bensen, Borland ActiveX/COM
- o 4:30 PM: Ray Navasarkian, DevExpress Support for Delphi 2005
- o 4:45 PM: Gent Hito, /n Software Delphi 2005 and version migration experiences

- o 5:00 PM: Michael Li, InfoCan Management Migrating to ASP.NET
- o 6:00 PM: Robert Love, Peak Business Solutions BDN work done in Delphi 2005
- o 7:00 PM: Randy Magruder, ePowerC.com Migration case study, C# ECO, VCL/VCL.NET
- o 8:00 PM: Charlie Calvert and Lino Tadros, Falafel Software Training, customers, migration
- o 8:45 PM: Ray Konopka, Raize Software Component development for Win32 and .NET
- o 9:30 PM: Chee Wee Chua, Borland Singapore Productivity Expert plug-ins, RSS reader and support
- o 10:00 PM: Tim Jarvis and Dick Walker, Borland and Granite Solutions ECO case study
- o 11:00 PM: David Intersimone, Michael Swindell, Jason Vokes, Malcolm Groves, Borland closing comments/questions and the 24 hours of Delphi wrap-up

#### About Borland

Founded in 1983, Borland Software Corporation (NASDAQ: BORL) is the global leader in Software Delivery Optimization. The company provides the software and services that align the people, processes and technology required to maximize the business value of software. To learn more about delivering quality software, on time and within budget, visit: <http://www.borland.com>.

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