Hitachi Data Systems

Brent Wilkinson to head Hitachi Data Systems in New Zealand

Hitachi Data Systems, a wholly owned subsidiary of Hitachi, Ltd. has appointed sales manager Brent Wilkinson to head its New Zealand business. Wilkinsons appointment follows Hitachi Data Systems decision in October last year to sell its 49 per cent stake in Revera, formerly known as Hosting and Datacentre Services, and increase its presence in New Zealand. Reporting directly to Mark Kay, managing director of Hitachi Data Systems - Australia and New Zealand, Wilkinson is responsible for expanding Hitachis storage infrastructure solutions in New Zealand, primarily through the recruitment of new channel partners in vertical markets and extending the current services model in the channel community. Both we and our channel partners believe that there is huge potential for Hitachis storage solutions in New Zealand, said Wilkinson. Our immediate goal is to create more awareness of Hitachis presence in the local market and generate demand for our storage solutions via our TrueNorth Channel Partner Program.We see the channel playing a pivotal role in our growth and will be introducing new staff over the next few months as additional resources and support for our partners.Wilkinson brings 30 years of experience in the IT industry to his new role. Prior to this, he held a senior sales position at SolNet Solutions and most recently was the portfolio sales executive for Unisys. -Ends-About Hitachi Data SystemsHitachi Data Systems leverages global R&D resources to develop storage solutions built on industry-leading technology with the performance, availability and scalability to maximize customers' ROI and minimize their risk. By focusing on the customer's perspective as we apply the best hardware, software, and services from Hitachi and our partners, we uniquely satisfy our customers' business needs. With 2,900 employees, Hitachi Data Systems conducts business through direct and indirect channels in the public, government and private sectors in over 170 countries. Its customers include more than 50 percent of Fortune 100 companies. For more information, please visit our Web site at www.hds.com.About Hitachi, Ltd.Hitachi, Ltd. (NYSE: HIT), headquartered in Tokyo, Japan, is a leading global electronics company, with approximately 326,000 employees worldwide. Fiscal 2003 (ended March 31, 2004) consolidated sales totaled 8,632.4 billion yen ($81.4 billion). The company offers a wide range of systems, products and services in market sectors, including information systems, electronic devices, power and industrial systems, consumer products, materials and financial services. For more information on Hitachi, please visit the company's Web site at http://www.hitachi.com. 2005, Hitachi Data Systems Corporation. Hitachi Data Systems is registered with the U.S. Patent and Trademark Office as a trademark and service mark of Hitachi, Ltd. TagmaStore, Universal Star Network and Application Optimized Storage, are trademarks of Hitachi Data Systems Corporation. All other trade names, trademarks, and service marks used herein are the rightful property of their respective owners.

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