

Brocade wins Gold Award for VCS Fabric and Silver Award for Switch offering

Brocade VCS Fabric Technology Wins Gold in Hardware for Virtualization Category by

SearchServerVirtualization.com; Brocade VDX 6720 Data Center Switch Takes Silver in Computing Hardware

Category by SearchDataCenter.com

SYDNEY, Aust. Jan. 27,

2012: Brocade

(Nasdaq: BRCD), the leader in fabric-based data center networking solutions, today announced that Brocade VCS Fabric technology and the Brocade VDX 6720 Data Center Switch received industry recognition in two Products of the Year award competitions, according to the editors of TechTarget Inc.'s Data Center and Virtualization Media Group.

Brocade VCS Fabric technology, a foundational element to building Ethernet fabrics and revolutionizing the design of Layer 2 networks for cloud-optimized data center deployments, was awarded the top honor Gold Product of the Year in the Hardware for Virtualization category of the SearchServerVirtualization.com 2011 Products of the Year awards competition.

This technology provides advanced Ethernet fabric capabilities, including virtual machine (VM) awareness and network automation, enabling organizations to transition smoothly to highly virtualized and cloud-based environments.

The Brocade VDX 6720 was also named a Product of the Year, winning the Silver award in the Computing Hardware category of the SearchDataCenter.com 2011 Products of the Year awards competition. The Brocade VDX 6720 delivers innovative technology to enhance and simplify networks, offering a rich set of Layer 2 features.

The high-performance, ultra-low latency, wire-speed 10 Gigabit Ethernet (GbE) fixed port switch can be utilized as a classic Top-of-Rack (ToR) switch and can also be easily deployed in Brocade VCS Ethernet fabric mode with an additional software license.

The SearchServerVirtualization.com and SearchDataCenter.com 2011 Products of the Year awards recognize products that stand apart from the pack and provide exceptional benefits for IT organizations of all sizes. Winners were selected from a pool of products announced and shipped between Nov. 1, 2010, and Nov. 1, 2011. Scores of nominations were submitted by vendors and users, and then evaluated by the respective publications editorial staff, in conjunction with

a team of users, industry experts, analysts and consultants, who selected the winners based on ease of integration into existing environments, functionality, innovation, manageability, performance, and value.

In

its evaluation of Brocade VCS Fabric technology, SearchStorageVirtualization.com judges commented that, Brocades product stands out because it knows where each virtual machine is and what exactly is attached to the fabric in a virtual infrastructure. These capabilities come in handy when trying to secure a fabric to support only VMs, for example. Another benefit of the product is that it works with VMware vCenter, so it can tell automatically whats connected, instead of having to learn it over time.

In awarding Silver to

the Brocade VDX 6720, SearchDataCenter.com judges stated that, The Brocade VDX 6720 delivers innovative technology to enhance and simplify networks. It also offers a rich set of Layer 2 features, making the Brocade VDX 6720 an ideal platform for traditional top-of-rack switch deployments and putting the switch near the top of any enterprise data centers wish list.

More

than 300 customers have already deployed our Ethernet fabric solutions and are a testament to the simplicity, resilience and zero-touch VM manageability of our Brocade VDX data center switches and VCS Fabric technology, said John McHugh, vice president and chief marketing officer at Brocade. The rapid adoption of this Brocade innovation and recognition such as these awards, leads us to believe that we will more than double the number of data centers that are running our Ethernet fabric solutions over the next year.

The

Product of the Year award is the latest recognition for Brocade Ethernet fabric technologies. In January 2011, CTO Edge awarded the Brocade VDX 6720 as the Most Important IT Product for 2010. In an Open Industry Network Performance & Power Test for Cloud Networks, published in December 2011 by The Lippis Group, the Brocade VDX 6720 and 6730 switches achieved the lowest power consumption levels among reviewed top-of-rack systems, while delivering best-in-class performance and low latency across a variety of workloads and test scenarios.

About

SearchServerVirtualization.com

SearchServerVirtualization.com

is the best server virtualization resource for system architects and IT managers. Our editors, resident experts and news writers are dedicated to helping IT organizations determine if virtualization is appropriate for their environments and, if it is, use that technology to gain unprecedented data center efficiency. Access the latest news, articles, tips, expert advice, learning guides, white papers and Webcasts covering all areas of server virtualization, such as virtualization platforms, server hardware, managing virtual environments, virtualization architectures and strategies, application issues and more.

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About

SearchDataCenter.com

SearchDataCenter.com

guides IT managers through the decision making and evaluation process they face when making key business choices for their corporate data centers.

SearchDataCenter.com offers strategic and practical information on designing, maintaining, furnishing, staffing and running the enterprise data center, focusing on every aspect of the data center, including systems management, disaster recovery and backup, server consolidation strategies and more.

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About Brocade

Brocade

(Nasdaq: BRCD) networking solutions help the worlds leading organizations transition smoothly to a world where applications and information reside anywhere. (www.brocade.com)

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Media contact:

Cathryn van der Walt or
Pru Quinlan

Einsteinz
Communications

+61 (0)402 327 633 |
+61 (2) 8905 0995

cathryn@einsteinz.com.au |
pru@einsteinz.com.au

Contacts

Cathryn van der Walt
(02) 8905 0995
mailto: cathryn@einsteinz.com.au