

Bromide Interactive Appoints Kinetics to handle Marketing Communications

Bromide Interactive (www.bromideinteractive.com), a leading digital services company in Sydney has appointed Kinetics Pty Ltd to manage the public relations and marketing communications for the growing digital services business.

Christian Buchholz, director and founder of Bromide Interactive, says hes delighted to have appointed Kinetics Pty Ltd, a professional full-service public relations and marketing communications consultancy that specialises in servicing clients in the Information Technology industry.

"A high level of client service and a results driven team were key criteria when selecting a consultancy. Kinetics offers this and much more," says Christian. "The companys success is reflected in word of mouth referrals from satisfied clients, which is how we were introduced to Kinetics."

Founded in January 2000, Bromide Interactive has already earned a reputation for excellence and innovation in creative design and today the company is poised to deliver a new category of digital solutions that will transform the way its enterprise customers approach their business.

Bromide Interactive offer services that include; the development of digital marketing strategies and campaigns; creative design, web strategies and development; online software development and proprietary application development with E-ONE Enterprise software that offers customers a total E-Commerce solution.

Jody Lennon, Managing Director of Kinetics Pty Ltd, said she was looking forward to working with Bromide Interactive, and establishing their position as a leader in digital services within the market place.

ABOUT BROMIDE INTERACTIVE

Bromide Interactive, www.bromideinteractive.com, is a leading interactive Digital Services Company providing a number of Australian businesses with creative Marketing Solutions. The company connects businesses within the digital global community to their customers through creative interactive marketing strategies supported by the latest cutting edge enterprise software and technology. Bromide Interactive consistently provides businesses with creative solutions that: increase productivity and sales; encourage brand recognition and customer loyalty and helps their clients communicate effectively with their own customers. Key services include; Digital marketing strategies; Digital Marketing Campaigns, Creative Design, Web strategies and Web development; Online software development and Enterprise Technology. This growing business includes clients from the Marketing, Film, Apparel, IT, Music and Media industries.