

CA appoints Andy Cooper to marketing director, Pacific

Computer Associates (CA) has promoted Andy Cooper to marketing director, Pacific. He takes over from Jim Fisher, who will relocate to Hong Kong to become VP marketing, for Asia Pacific and Japan. Cooper will be responsible for setting the strategic direction for marketing initiatives across all of CA's solution areas in Australia and New Zealand.

Gavin Selkirk, area manager and managing director, Pacific said, "2005 is an important year for CA and marketing will be central to our success. Andy has the capability and respect within the company to drive the marketing team toward some ambitious growth targets.

"CA's acquisitions of Netegrity and PestPatrol have brought us some significant business opportunities and our marketing efforts locally will be instrumental in capitalising on these. I have every confidence that Andy will rise to meet the challenges facing him," said Selkirk.

Cooper joined CA in 2000 as business development manager and was subsequently promoted to New Zealand brand and marketing manager. Prior to CA, he worked for Oracle New Zealand as a presales manager, specialising in data warehousing, application development and database solutions. He joined Oracle in 1997 from Informix Software, where he was a senior consultant.

About Computer Associates

Computer Associates International, Inc. (NYSE: CA) delivers The Software That Manages eBusiness. CA's world-class solutions address all aspects of eBusiness management through industry-leading brands: Unicenter for infrastructure management, eTrust for security management, BrightStor for storage management, CleverPath for portal and business intelligence, AllFusion for application life cycle management, and Advantage for data management and application development. Founded in 1976, CA serves organisations in more than 100 countries, including 99 percent of the Fortune 500 companies. For more information, visit <http://ca.com>.