Can Facebook & Other Social Websites Help With Your SEO Campaign?

Expert SEO Explains How Social Media Giant facebook Helps With SEO

That is a good question! And the short answer it most definately can Help You With Your SEO Campaign! You see with Googles most recent algorythm updates it now relies on social activity to detirmine the quality of a website and its content. Its pretty crazy really! You see Google is looking for the sharing of the content on your website via social websites like Facebook, if Google sees the content being shared around social networks then the content must be good.

How Can You Use Facebook In Your SEO Strategy?By creating a business page on Facebook you can get access to some very handy tools that help you to share your content, these tools can be found in the Edit Your Page part of your Facebook Business Page. These tools are called: Social Plugins they are pretty easy to use as Facebook generates most of the code necessary so you only have to copy & paste it into your website. Now if your a Wordpress site builder/developer there are many FREE plugins that you can use to do all the work of integrating Facebook into your website/blog.

What Else Can You Do With Facebook Business Pages?There are many APPS that can be used on your Facebook Business Page from Videos to Lead Capture, Our sister business/website WildCat Hosting has just released a new product called: Facebook Business Websites where an entire website is now integrated into the Facebook business page, this is great because Facebook is where the most people are hanging out at any 1 time, so you nearly have a captive audience you can market your products and services too!Find out more about Expert SEO

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