Canon completes imageRUNNER ADVANCE range with three new black-and-white MFDs

Combined with tailored software and service packages Canonâ€™s image RUNNER ADVANCE 4000 series improves business productivity and cost control

SYDNEY, 28 June 2012: Canon Australia, a world leaderin business imaging solutions, today launched the imageRUNNER (iR) ADVANCE 4000series with the addition of three new efficient black and white Multi-FunctionDevices (MFDs). This completes Canons A3 iR ADVANCE portfolio and helpsbusinesses to better manage their printing costs and improve productivity.

Designed to improve document and device efficiency, security andincrease business profitability through greater cost control management,Canons new smart multi-function models - iR ADVANCE 4051, 4035, 4025 - providea greater choice of high speed black and white A3 printing solutions. Swiftblack-and-white output combined with simplicity and improved usability of thehardware makes even sophisticated document tasks easy to perform.

Partof Canons award-winning[1] range, the 4000 series alsoincludes Canons unique Advanced Box document sharing solution. Advanced Box helps deliver tangible workflowbenefits for small and medium sized businesses or departments within large organisations.Files can be stored in Advanced Box shared folders and easily previewed andaccessed from numerous locations, including PCs and other networked iR ADVANCE devices.When privacy is required, files can be stored to personal folders.

The current economic climate has forced many Australian companiesto really consider where they can reduce costs and find greater returns fortheir investments, said Luke Maddison, Canon Australia Group Manager, BusinessMarketing. Many dont realise that theirprint and document management processes offer massive opportunities to improveperformance and rein in costs.

Byenhancing their document communication with a tailored hardware, software andservice package, businesses can get tasks completed more quickly, efficientlyand economically, freeing up employees for other activities, continued LukeMaddison.

Aswith all Canon products, full software and hardware integration ensuresstreamlined workflows and back office integration. Users can access and managedocuments in a range of digital formats securely from a desktop computer ormobile device through Canons uniFLOW 5.1, iW 360 software and Cloud Connectfeatures. uniFLOW 5.1 assists with tracking costs and print volumes, improvingsecurity of information through follow-me secure print release and the abilityto print directly from mobile devices.

Like the entire iR Advance range, the 4000 series also integrateswith Canons new Invoice Processing Solution IRIS, enabling businesses to scanand extract key information from documents in a variety of formats to connectand integrate with the back office in real time, eliminating time-consumingmanual data entry, reducing invoice processing costs and enabling staff to getinformation more quickly and efficiently.

Comprising recycled materials and bio plastics, the iR ADVANCE4000 series is ENERGY STAR[2]qualified and uses just one watt of energy in sleep mode.

Other key benefits include:

Integration with uniFLOW to automate tasks such as assigning costcentres, setting restrictions and re-directing print jobs to carefully managecosts.

24/7 device monitoring automatically reading and reporting printcounters, tracking toner level and ordering replacements to provide maximumuptime.

The new series will be available nationally from Canon directly orthrough Canons authorised Canon Partner Channel (CPC) network of dealers. Fullspecifications at www.canon.com.au/business

[1]BERTLBest Spring 2011 Awards (http://www.bertl.com/web/secure/news.do?id=5208)

Best Office Multifunctional Lineof the Year- CanonimageRUNNER ADVANCEC2030i, Canon imageRUNNER ADVANCEC5051, Canon imageRUNNER 2530i and Canon imageRUNNER C1028iF

Best Segment 2 A3 ColorMultifunctional Printer - Canon imageRUNNER ADVANCEC2030i

Best Color Light ProductionDevice- Canon imageRUNNER ADVANCE C9070 PRO

[2] Defined byENERGY STAR (http://www.eu-energystar.org)

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