

# Canon expands imageRUNNER ADVANCE colour

Canon Australia today announced the launch of its latest imageRUNNER ADVANCE multifunction printers (MFP).

- The imageRUNNER ADVANCE C2030 and C2020 series expand on Canon's successful platform portfolio, offering powerful colour solutions to the office

- uniFLOW V5 and iW360 compatibility provide complete print and document workflow management and security controls for businesses

Sydney, 15 March 2011: Canon Australia today announced the launch of its latest imageRUNNER ADVANCE multifunction printers (MFP). The A3 range expands the imageRUNNER ADVANCE colour portfolio, spanning entry level through to light production capability. The introduction of this product is part of Canon's aggressive growth strategy to ensure it becomes a leader in the print and document management market. The latest imageRUNNER ADVANCE C2030 and C2020 series are equipped with the latest colour control technology to suit small and medium-sized businesses and workgroups in large office environments. Running at 20 and 30ppm, they provide a range of options and functionality to enhance networked security, worker productivity, cost efficiency and environmental benefits.

"With small and medium sized businesses being a significant part of the print and document management market, it is important that we have a strong product offering in this space. By providing a simplified and hassle free approach to print and document workflow management, small and medium sized businesses are able to drive efficiency and reduce the cost of print," said James Casey, Senior Product Manager- Office MFD, Canon Australia.

With the imageRUNNER ADVANCE C2030 and C2020 series enabled with Canon's Multifunction Embedded Application Platform (MEAP) the new series can be connected directly into the customer's back office systems and integrated with software including uniFLOW and iW360 to provide complete print and document workflow management and security controls.

uniFLOW offers information security with user authentication, secure print release and ability to restrict user functionality on the MFP; while iW 360 boosts productivity at each stage of the document lifecycle, whether scanning, editing, collating, publishing or storing a document. Also by creating an automated workflow, previously time-consuming tasks can be transformed into a small number of quick and simple clicks of a button direct from the MFP.

With powerful user centric features, such as security and print control and iW360's document handling and productivity suite, users can streamline working practices, improve document storage and collaborate with colleagues more effectively using both models.

The imageRUNNER ADVANCE C2030 and C2020 series are available from February, 2010. About Canon Canon is the world's leading imaging brand that actively inspires with imaginative ideas that enable people to connect, communicate and achieve more than they thought possible through imaging solutions for business and consumers. Canon's Australian R&D company, CiSRA, develops and exports digital imaging technologies for use in Canon products worldwide. Canon has ranked among the top-four US patent recipients\* for the past 19 years, and had global revenues of around \$US45 billion in 2010. Canon Australia also operates Canon Finance Australia, which offers one-stop shopping for customers wanting leasing or finance services. For more information, visit [www.canon.com.au](http://www.canon.com.au), [www.facebook.com/canonaustralia](http://www.facebook.com/canonaustralia), [www.twitter.com/canonaustralia](http://www.twitter.com/canonaustralia), [www.youtube.com/canonaustralia](http://www.youtube.com/canonaustralia)

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