



Canon launches new series of ultra-efficient laser printers

Faster, greener and costing less per page, Canon's™ next-generation printers combine efficiency with superior image quality

Canon New Zealand has announced the release of four new mono multifunction devices within the imageCLASS range, designed to meet the needs of both business and home office users.

The new models range from the imageCLASS MF4420n to the imageCLASS MF4580dn, and are engineered using proven Canon technology to outperform their predecessors in various areas, including speed, energy efficiency and output cost per page.

The lower running costs and faster print speeds will benefit people who work from home or those who own small businesses, says Robert de Jeu, Brand Manager Print Solutions, Canon New Zealand. Buyers are savvier than ever before about their devices longer-term costs and power consumption when not in use.

Canon regularly engages in independent benchmark testing of its products to ensure that each generation is better than the last, said de Jeu. The new imageCLASS multifunction devices reflect Canons ongoing commitment to innovation to satisfy customer expectations for both superior image quality and efficiency.

Canon anticipates that the new range of imageCLASS multifunction devices will also appeal to larger office environments that require smaller, dedicated printers for meeting rooms and in departments that handle sensitive or private data, such as finance and human resources. The Energy Saver Mode and Instant Warm-Up features are especially useful in these usage scenarios.

Canon imageCLASS MF4420n

The Canon imageCLASS MF4420n is a feature-packed solution for growing businesses, retailing at \$349.95 RRP. It combines a scanner, digital copier and a laser printer in one flatbed design, saving much needed office space, but doesn't compromise on image quality. With networking capabilities for small office use, it brings wide appeal to a variety of customers for business automation.

Canon imageCLASS MF4550d

Retailing at \$399.95 RRP, the Canon imageCLASS MF4550d provides professional laser printing, faxing, copying and colour scanning in the smallest possible space. With the addition of an auto Document Feeder (ADF), the compact and stylish imageCLASS MF4550d is easy to use and ultra efficient, delivering maximum productivity for a minimum investment. The model achieves an output speed of 25 pages per minute for printing and copying and, with built-in duplex function for easy double-sided printing, saves both time and money.

Canon imageCLASS MF4570dn

The Canon imageCLASS MF4570dn is a stylish multifunctional that is the ideal solution for small offices that want to boost productivity and save on space. It retails at \$499.95 RRP. Businesses and home offices will benefit from professional print, fax, copy and colour scan functionality in a compact desktop unit. The imageCLASS MF4570dn offers shared printing and PC faxing, due to the built-in network interface card.

Canon imageCLASS MF4580dn

The Canon imageCLASS MF4580dn is a stylish multifunctional designed to speed up any offices workflow, and retails at \$649.95 RRP. With virtually zero warm-up time from sleep mode, and a First Copy Out Time of less than 9 seconds, there is no waiting for prints or copies. Canons Ultra High Quality imaging technology ensures that all details come out clearly when sending documents containing diagrams, photos or fine text to ensure a professional look, every time. The imageCLASS MF4580dn also cuts paper costs and saves time and money with its built-in automatic double-sided printing for both printing and copying.

Key features of the new Canon imageCLASS Laser range:

High Definition Full Print

- o The new imageCLASS multifunction devices are equipped with a laser printer engine of 600 dpi resolution.
- o Their gradation control enables high-definition print at a resolution equivalent to 2400 x 600 dpi.

High Performance Printing System CAPT

- o Equipped with Canons latest High Performing Printing System CAPT (Canon Advanced Printing Technology), the new imageCLASS multifunction devices can deliver high-speed printing because they work together with the processing power of the PC to process large amounts of data quickly - so there is no need for additional printer memory.

All-in-one cartridges

- o The new imageCLASS multifunction devices utilise an all-in-one cartridge, which means the toner, Photosensitive Drum, and Waste Toner Container that are normally individual consumables are all combined. The result is fewer consumables to stock, less fuss and greater savings in the long run.

Low Power Consumption and Quick Start Up

- o By adopting Canons unique On-Demand Fixing System, the imageCLASS multifunction devices achieve low power consumption and quick start-up. This enables instantaneous heating of the fusing heater only before printing, saving warm-up time, and making them always ready to print.

MF4420n

- Print and copy speeds of 23 ppm mono
- Energy Saver Mode: 3 watts
- Networkable Share the printer amongst multiple computers via your office network
- Easy Maintenance All-in-one cartridge system meaning only 1 consumable to purchase
- Toner Gauge Useful toner gauge function to confirm remaining toner quantity

MF4550d

- Print and copy speeds of 25 ppm mono
- Energy Saver Mode: 3 watts
- 35-page Automatic Document Feeder (ADF) for fast unattended copying and faxing.
- Easy Maintenance All-in-one cartridge system meaning only 1 consumable to purchase
- Toner Gauge Useful toner gauge function to confirm remaining toner quantity

MF4570dn

- Print and copy speeds of 25 ppm mono
- Energy Saver Mode: 3 watts
- Networkable Share the printer amongst multiple computers via your office network
- 35-page Automatic Document Feeder (ADF) for fast unattended copying and faxing.
- Easy Maintenance All-in-one cartridge system meaning only 1 consumable to purchase
- Toner Gauge Useful toner gauge function to confirm remaining toner quantity

MF4580dn

- Print and copy speeds of 25 ppm mono
- Energy Saver Mode: 3 watts
- Auto duplex feature provides both easy double-sided printing and copying
- Networkable Share the printer amongst multiple computers via your office network
- 50-page Duplex Automatic Document Feeder (DADF) for fast unattended copying and faxing.
- Easy Maintenance All-in-one cartridge system meaning only 1 consumable to purchase
- Toner Gauge Useful toner gauge function to confirm remaining toner quantity

Related Links

Learn more about the Canon imageCLASS range.

Pricing and Availability

The Canon imageCLASS MF4420n (RRP \$349.95), MF4550d (RRP \$399.95), MF4570dn (RRP \$499.95) MF4580dn (RRP \$649.95) will be available December through Canon New Zealand Authorised resellers. For more information customers can contact Canon on 0800 222 666, or visit the

