Canon Oceania appeals for applicants to its annual environmental grants program

Canon is crowd sourcing the best ideas on how our products can be used to benefit environmental and community-based projects

SYDNEY,June 26, 2012: Would a pair of high-performance binoculars help youmonitor the status of an endangered species in your community? Perhaps anunderwater camera would help your coral reef conservation project document the effectsof global warming? Or would a new Canon printer ensure your charitystime and effort goes into helping the communities that need it, providing highquality document and photo printing? Canon Oceania is calling for applicants for itsannual environmental grants program. Grants in-kind worth $40,000* areavailable to Australian and New Zealand organisations making a positive impacton their environment and community.

There are some amazing community-ledprojects going on out there that could really benefit from some support-in-kindfrom Canon. Nothing gives us more of a buzz than seeing our imaging productsbeing used to benefit our environment and the communities we operate in, saidJanet Leslie, Sustainability Manager, Canon Oceania.

Last years grants havehelped support environmental programs run by the Total Environment Centre, seaturtle protection projects run by Conservation Volunteers Australia, communityinitiatives run by the Small Farms Network and Woppa-burra Land Trust andresearch work being undertaken at UTS, said Janet.

Selectionis based on the environmental merits of each groups nominated project, as wellas the importance of the digital imaging products that make up the grant in realising its success. Each of the recipients will have theirchoice of $5,000 of Canon equipment including digital compact and DSLRcameras, video cameras, binoculars, projectors, printers and water-proofcameras.

Thisyear the grants will be awarded under the following categories:

AUSTRALIA

National Award: An environmentalproject with national significance and impact;

Regional Award: Anenvironmental project with significance to a rural or regional area;

School Award: Anenvironmental project being run by a primary or secondary school community;

Grassroots Award: Acommunity group with an income of $25,000 or less;

Youth Award: Aproject led by an individual under 25 years of age.

NEW ZEALAND

Regional Award: Anenvironmental project with significance to a rural or regional area;

School Award: Anenvironmental project being run by a primary or secondary school community;

Grassroots Award: Acommunity group with an income of $25,000 or less.

Applications for this years program can be madethrough the Canon website http://www.canon.com.au/About-Canon/Sustainability-Environment/Environment/Environmental-Grants Submissions close 31 August 2012.

Additionalinformation on Canons local performance in its approach to sustainablebusiness is published in the independently verified Canon OceaniaSustainability Reports which can beviewed at http://www.canon.com.au/About-Canon/Sustainability-Environment

*The grants worth $40,000of product value across Australia and New Zealand includes $25,000 AUD and$15,000 NZD

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AboutCanon

Canon is the worlds leadingimaging brand that actively inspires with imaginative ideas that enable peopleto connect, communicate and achieve more than they thought possible throughimaging solutions for business and consumers. Canons Australian R&Dcompany,CiSRA, develops and exports digitalimaging technologies for use in Canon products worldwide. Canon has rankedamong the top-four US patent recipients* for the past 20 years, and had globalrevenues of around $US46 billion in 2011. Canon Australia also operates CanonFinance Australia, which offers one-stop shopping forcustomers wanting leasing or finance services. For more information, visit www.canon.com.au, www.facebook.com/canonaustralia, www.twitter.com/canonaustralia, www.youtube.com/canonaustralia

*Based on weekly patent counts issued by the United States Patent and TrademarkOffice

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