Top 50 ASX Organisation Shares Sales Solution Experience: CDC Software Australia Presents 'Supercharge Your Sales' featuring Wesfarmers & Microsoft Dynamics CRM

Guido Kuehnelt, General Manager Sales Solutions, Wesfarmers Industrial and Safety to Address an Audience of Sales Leaders

SYDNEY, AUSTRALIA 22 March 2010 CDC Software Australia today announced that Guido Kuehnelt, General Manager Sales Solutions of Wesfarmers Industrial and Safety will address an audience of sales leaders in a series of presentations entitled, Supercharge Your Sales in Sydney and Melbourne. The presentation aims to share the insights of an 18 months ambitious sales improvement program set out by one of Australias Top 50 ASX success stories.

The presentation will outline the sales solutions adopted by Guido and his team to increase sales effectiveness, drive growth and improve customer experience. Co-presenting with Guido will be CDC Software Australias Leon Tribe, a Customer Relationship Management Specialist and one of an elite group of Microsoft Dynamics CRM Most Valuable Professionals numbering only 40 worldwide. Leon will highlight the tools Wesfarmers Industrial and Safety team is using to achieve their sales objective.

The presentation will also give the audience an opportunity for a Q&A session with Guido and Leon, and a chance to win a V8 Super Car experience
Presentation information and registration should be directed to CDC Software Australia via:
Web:www.praxa.com.au/superchargesales
Telephone: 1 800 268 773
Email:superchargesales@praxa.com.au

Date

Location

Venue

Time

20 April 2010

Sydney

The Establishment

8:30am-10:30am

21 April 2010

Melbourne

The Melbourne Convention & Exhibition Centre

8:30am-10:30am

For further information please contact

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