



CDC Software Honoured At 2009 Microsoft Worldwide Partner Conference

SYDNEY- 24 June, 2009 CDC Software, CDC Software Australia's parent company and a wholly-owned subsidiary of CDC Corporation and a provider of industry-specific enterprise software applications and business services, announced it has been selected as a 2009 Microsoft Worldwide Partner Conference Awards winner in Information Worker Solutions, Office Solutions Development. CDC Software was chosen out of an international field of top Microsoft partners for delivering market-leading customer solutions built on Microsoft technology.

It is a privilege to be honored by Microsoft with this prominent recognition, said Tom Fallucco, Global Director of Strategic Alliances, CDC Software. The award is a testament to the strength of both companies commitment for collaboration on delivering powerful and easy-to-use solutions designed for todays mid-market and enterprise organizations. With the launch of Pivotal CRM 6.0, CDC Software and Microsoft have leveraged Microsoft technology and help accelerate the speed-to-market of easy-to-use applications with user-friendly Microsoft Office user interfaces.

The Microsoft Worldwide Partner Conference Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the last year. Awards were presented in a number of categories, with winners chosen from a pool of nearly 2,000 entrants worldwide. The Information Worker Solutions, Office Solutions Development Partner of the Year award recognizes partners who have excelled in offering innovative Microsoft Office system solutions.

CDC Software Corporation has created solutions that have empowered customers to extend the value of their Microsoft investments and lower their total cost of ownership, said Corinne Sharp, National director, Partner Channel, Microsoft Canada. Microsoft is proud to recognize CDC Software Corporation as the Information Worker Solutions and Office Solutions Development Partner of the Year. Their Pivotal CRM 6.0 solution has provided customers with increased efficiency by enabling their users to complete the majority of their daily tasks in a single application and allowing them to more easily complete end-to-end business processes.

Pivotal CRM 6.0 is a newly-designed customer relationship management platform based on Microsoft.NET Framework 3.5, Windows Vista, Windows Server, and Microsofts SQL Server. It provides task-based navigation, embedded Microsoft Office SharePoint Server 2007 and Microsoft Office System 2007 applications, easy customization, a smart client user interface, high user adoption and a low total cost of ownership.

The tight integration with Microsoft Office Outlook 2007 (including calendaring, task and email capabilities) within the platform allows users to complete much of their daily work without having to leave their CRM system. Pivotal 6.0s newest features also provide easier customization, enhanced searching and reporting capabilities, the flexibility to conform to an organizations way of doing business and ease of use, all of which helps to increase user adoption and lead to overall higher worker productivity. For further information please contact: Jimmy Hong CDC Software Australia (02) 8870 7000 jimmy.hong@cdcsoftware.com.au

Contacts

Jimmy Hong
+61 2 8870 7287
mailto: Jimmy.hong@cdcsoftware.com.au