



CES 2012 Seagate demonstrates that storage is at the center of all things digital

Seagate to Showcase 4G LTE Storage, Solid-state Hybrid Hard Drives and More Industry Firsts.

LAS VEGAS, NV January 10,

2012 Seagate Technology plc (NASDAQ: STX) will be showcasing its full breadth of consumer, desktop and enterprise solutions at the 2012 International Consumer Electronics Show. Follow all the news at Seagate.com/ces.

Award-Winning
Mobile Storage

A Consumer Electronics Association Innovations Honoree, the GoFlex Satellite mobile wireless storage will be on display in the Innovations Hall located in the Venetian Ballroom of the Venetian Hotel. Seagate will demonstrate during CES new enhancements and added features that improve on the popular award-winning product. First introduced in May of 2011, the GoFlex Satellite drive is Wi-Fi enabled storage to wirelessly stream media to multiple mobile devices such as smartphones and tablets simultaneously.

Building on the success of the first battery-powered, wireless storage solution GoFlex Satellite drive Seagate has collaborated with Verizon Wireless to provide a technology showcase of the worlds first 4G LTE mobile wireless storage solution. This industry-first innovation can be seen in action at the Verizon booth (Las Vegas Convention Center, South Hall, Booth 30259).

The 4G LTE-connected Mobile Wireless Storage technology will demonstrate the ability to:
*Expand the storage capacity of your mobile device with enough space to enjoy over 300 HD movies on an iPad or Android tablet.
*Download music, movies and photos over 4G LTE and stream it all over Wi-Fi for up to three of your mobile devices.
*Use the lightning fast Verizon 4G LTE network to connect to an endless library of entertainment while on the go while it also provides Internet connectivity for up to three Wi-Fi enabled mobile devices.

Industry

First: New Thunderbolt Technology Solutions

This week in Las Vegas, Seagate will also debut, the long-awaited GoFlex Thunderbolt Adapter and the GoFlex Desk Thunderbolt Adapter. Seagate first unveiled working prototypes of these two advanced interface products during the Intel Developers Forum in November of 2011. These two products are the first to use the new Thunderbolt technology for widespread use by consumers for single drive enclosures. The GoFlex Thunderbolt Adapter will be available during the first quarter of this year and the GoFlex Desk Thunderbolt Adapter is expected to be available before the second half of this calendar year.

Game on!

To help demonstrate the speed and performance of the new award-winning Momentus XT solid-state hybrid hard drive, Seagate will be hosting a gaming demonstration with a head-to-head competition between two identical Alienware M18X dual-drive laptop computers. One will be equipped with two of Seagates new solid-state hybrid Momentus XT drives, and the other will include 7200RPM 2.5-inch hard disk drives.

Check on all the action and updates from Seagate by following @Seagate and @Seagate_con on Twitter and Like the Seagate page on Facebook or visit the Seagate @ CES 2012 web page.

About Seagate

Seagate is a worldwide leader in hard disk drives and storage solutions. Learn more at <http://www.seagate.com>.

For
More Information Contact:

Einsteinz
Communications

Karen
Tearney or Corinne Cowlshaw

T: (02) 8905 0995

E:
karen@einsteinz.com.au

E:

Corinne@einsteinz.com.au

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Contacts

Karen Tearney
(02) 8905 0995
mailto: karen@einsteinz.com.au