Chief Executives in Adelaide Energised by Fellow Business Leaders

Adelaide business leaders shared real-life challenges and strategies to success with fellow business leaders.

The national All TEC Day event continued to wow TEC members as it descended upon Adelaide, South Australia. Again, the audience heard of the real-life challenges faced by four Chief Executive TEC members. All from a wide mix of industries, the members shared with their fellow business leaders the practical ways in which they all successfully overcame various challenges.Didier Elzinga, chief executive of Culture Amp and former chief of Rising Sun Pictures, used an unexpected prop to highlight to the group what makes for great employee feedback. Using a mop to tell the story of the best feedback he ever received, he identified that four positive comments to each negative comment is the winning employee feedback formula. Didier also shared with the group the new software he is developing (Resonance), based on social media programs, that makes culture scalable and ensures employees are working on the things that matter most to a business.Second-generation local family business leader, Anthony Paech of Beerenberg, focussed on the importance of the Why of doing what you do. Anthony started by taking the group on an historic journey through the life of Beerenberg, taking the audience back to where it all started. The significant purpose of which was to show the audience that your people need to understand why they should care about your business as much as you do. As Anthony so aptly put it profit is a result of passion.Following a stellar performance in Melbourne the day before, Todd Coates, managing director of BridgeClimb, was again well received as he shared with his peers how to develop a culture that balances the 'hard' and 'soft' sides of business. Fostering the passion and excitement in your team for what they do, much as your customers feel when they make the journey to the top of the bridge, is what Todd believes is the route to success. Gillian Hurst, managing director of DTH Products, delivered her inspiring story of moving from being an antiques dealer to having to move into the drilling consumables industry in outback Australia following the tragic death of her husband in an accident. Gillian showed how, on top of this, she boosted sales and profitability in the organisation and navigated the business successfully through the GFC.Enlightening the South Australian business leaders to the New Reality, Jonathan Pain delivered his view on the submerging and emerging economies and what this means to business in the future. Travelling with the All TEC Day road show, Jonathan will be presenting in Sydney and Brisbane over the next week.The All TEC Day attendees are among 14,500 business leaders worldwide who have become members of The Executive Connection (TEC) to enable them to become better leaders, make better decisions and drive better results for their organisations. TEC membership provides access to new ideas and fresh thinking through monthly peer think-tanks, one-to-one business coaching and expert speaker presentations.

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