Chinese consult with Australian online expert on e-Commerce Information Security

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IT and Security Officials from China met with Exa WebSolutions last week to discuss issues surrounding the Australian InformationSecurity Industry. Exa Web Solutions, located in Melbourne, Victoria, playedhost to more than 12 top officials including the Chinese Ministry of IT andothers from Chinese banks, tax offices and insurance industries.

The Chinese officials contacted the company to learn moreabout the Australian Information Security Industry and Exa’s experience inInfosec audits. Exa’s Managing Director Peter Ball said the hour long meetingallowed him to express Exa’s commitment to the industry and promote thecompany’s leading position.

“We were able to explain the kinds of tools we use andcredentials we required in order to have done Infosec audits for majorcorporate and government departments. We were also able to show how we havegained our position as industry experts over the last decade.“ Ball said.

Ball said the officials were looking to see if Exa couldundertake Infosec audits for Chinese Government departments and corporates.

“They were interested in our experience and what services wecan provide in the future. It was a great opportunity for us to gain an insighton the major Infosec concerns of the Chinese Government” Ball said.

The discussion was based around Infosec concerns but turnedto eCommerce security issues for SME’s. IT security has become an issue formany SME’s who sell goods and services on their websites.

More than 46 per cent of online businesses identifiedhacking as the number one security concern over the past year, according to the2010 Sensis e-Business report.

“Many businesses are worried their e-Commerce systems areopen to potential hackers. If the system is built by professionals withexperience in the field, it should not be an issue.” Ball said.

The latest Sensis results found that 63 per cent of SME’s reporteda return on investment in e-Commerce and a further 11 per cent said they areexpecting a return within the year.

“Online retail consumer spending in Australia is constantlyincreasing and e-Commerce has become a valuable tool for SME’s.Exa has the experience to develop e-Commercesystems and entire web solutions to ensure businesses can safely sell goods andservices online. “ Ball said.

Ball is set to meet with Chinese Government departments in Beijinglater this year to discuss further developments in the Information SecurityIndustry.

AboutExa:

AsAustralia’s largest and most successful Web Solutions Company, Exa has a fulltime staff of over 200 Web Designers, Web Developers and Online Marketingexperts. Exa’s WebMagnet and Customised Web Solutions have helped improve theprofitability and efficiency of more than 1000 organisations. Exa’s clientsinclude some of the world’s biggest brands, leading banks, government, not forprofits, multi-nationals and SME’s from various industries. Founded in 2000 Exahas sustained around 50% growth year over year. www.exa.com.au

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