



Cincom Brings Lean Manufacturing to National Manufacturing Week

Cincom exhibits innovative manufacturing solution at NMW. Cincom offers a solution that features intelligent, role-based Operations Management combined with proven Lean Execution at National Manufacturing Week.

Sydney, Australia, 10 May 2010 The manufacturing world is evolving, and businesses need technology solutions that are flexible and robust enough to respond to the changing environment. Cincom is introducing a completely new type of solution that directly contributes to the success of those companies that need to incorporate Lean into their Operation Management. As more and more people understand that Lean is not a formula for cost-cutting or corporate survival, but rather a strategy to encourage growth and expansion, the role of Lean becomes more important to the enterprise. The supply chain has developed into a web of many interrelated firms spread around the world. These firms are all set to produce product in an intricately timed dance that feeds the downstream production process at precisely the right time and in the exact, right quantities ultimately ending with finished goods in customers hands. Expecting your traditional ERP vendor to spread its reach from your shop up and down your supply chain is not a realistic solution. To fill this void of expertise and functionality, a new breed of company, Lean specialists, has evolved. Last month, Cincom Systems announced a marketing agreement with Ultriva, a provider of Lean Execution tools with decades of experience in the area of supply-chain synchronisation of complex processes. This is great news for all participants in Supply Chain Management. The Ultriva Lean Execution Suite provides an array of functionality that extends from the supply end into the factory and right out to the customer whether an end-user or an OEM. This level of functionality is now available as part of Cincoms suite of manufacturing solutions. Want to know more about the benefits of Lean Manufacturing? Contact Cincom to learn more about the Lean Assessment Tool. This useful utility allows prospective users to calculate potential savings using various Lean parameters in effect, a risk-free trial based on real-life data. This is clearly a win/win for current users of the Cincom CONTROL ERP and for any company looking to enhance its operation through the application of Lean techniques. Furthermore, Cincom unveiled a new promotional offer exclusively at National Manufacturing Week: REGISTER AND WIN 2 FREE CONSULTING SERVICES DAYS VALUED AT \$1,780 AND GIFT VOUCHERS. Or, visit our stand and test your hands at a game of cards! This special NMW 2010 promotion is open to the public ages 25 and above and is currently connected to a registered business affiliate. To join, simply register via the NMW promotion link at www.cincom.com.au. Only one entry per person please. Entry registration is open between now and 14th May 2010. Winners will be notified on 19th May 2010. Cincom is exhibiting its full suite of Manufacturing Business Solutions at the National Manufacturing Week in Sydney Showground, Sydney Olympic Park at stand J167, 11th 14th May 2010. Cincoms Manufacturing Business Solutions include:

- ERP for Small-to-Midsize Enterprise (Cincom Priority™)
- Enterprise Compliance and Quality Management (Cincom ECQM)
- Enterprise Sales Portal Software (Cincom Acquire™)
- ERP for Complex Manufacturing (Cincom CONTROL)

About Cincom Systems

Cincom Systems of Australia is a wholly owned subsidiary of US-based Cincom Systems. For 42 years, Cincom's problem-solving software, services and people have helped thousands of companies all over the world grow and manage their businesses. The Australian subsidiary, established in 1975, services both Australia and New Zealand and includes Australian customers, The Royal Australian Mint, ASC, Thales, CSL, Manly Windows, Campbell Scientific, SMC, Tectonica and TAD. For more information about Cincom's products and services, contact Cincom Systems of Australia at 02 8875 1400, send an e-mail to info@cincom.com.au or visit the company's website at www.cincom.com.au. Related Links: Cincom manufacturing website: www.cincomerp.com

Cincom Priority website: www.cincom.com/priority
Cincom Acquire website: www.cincomacquire.com

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