

# Cincom to Launch Latest Version of Priority at Business Software Show

Priority Version 11 provides a competitive edge through cost effective and efficient use of a single system that supports the complete business process and is designed specifically to fulfill the needs of small to medium enterprises (SME) that sell, manufacture or distribute products and services.

Priority 11s additional features and enhancements are all designed to enable manufacturers to provide an improved service to their customers and achieve improved productivity of their own operations through new on-line and communications capabilities. Some of the new enhancements include:

- \* Business Rules Generator - define warning messages, error messages and email messages that are activated automatically when certain conditions are met in a given format;
- \* Data Generator preset values that will appear automatically in a forms columns when certain conditions are met;
- \* Query Generator define retrieval and sorting conditions for individual forms;
- \* Word Document Generator expansion of the Word template facility;
- \* Business Process Management work processes can be defined graphically in a flow chart;
- \* Improved OLAP reports;
- \* Improved recording of provisional entries for cash flow forecasts;
- \* Customer Relations Management - a new sales opportunities facility for managing and tracking the progress of marketing campaigns and support for the display of sales opportunities in a Microsoft Excel funnel chart;
- \* Support for customer barcodes in the Customers Parts form;
- \* Improvements to delivery scheduling;
- \* Production and Costing freezing MRP planning and online Backflush;
- \* New Fashion Model; and,
- \* FAQ search engine.

Priority is one of the leading ERP solutions in the market today and we are very excited about the latest release, said Paul Hargreaves, Managing Director of Cincom Australia and New Zealand.

The new features will significantly enhance the reports produced by the system and a series of dynamic and intuitive interfaces called Generators will extend control over the system and its processes.

In other news, Mills Display recently won a "Highly Commended" Award at the 2005 Manufacturer's Monthly Endeavour Awards held at Doltone House in Sydney. Mills Display won its award in the "Technology Application of the Year" section for ERP implementation of Cincom's Priority product.

This award reflects Cincoms expertise in implementation, account management and support and further reinforces Priority's reputation as a superior ERP solution in the small to medium market, said Hargreaves.

To see a demonstration of Priority, visit Cincom at the 2005 Business Software Show on Friday September 30 at The Sydney Masonic Centre, 66 Goulburn Street Sydney, or Monday October 3 at the Bellarine Room of the Melbourne Convention Centre, corner Spencer and Flinders Streets, Melbourne.

## About Cincom

Cincom is the world's most experienced software company. Now spanning five decades, Cincom provides solutions to help customers simplify complex business processes and transform corporate information into competitive advantage. Our software products include manufacturing control systems, contact centre and customer relationship management systems, databases, document management, sales knowledge systems and e-business solutions. Cincom has a variety of clients in Australia including ASC, Thales, Commonwealth Bank, Westpac, Mills Display and Alcatel and has a track record for on-time, on-budget implementations that result in a faster return on investment.

For more information about Cincom's products and services, visit the Cincom Australia website at [www.cincom.com/au](http://www.cincom.com/au).

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