



Citrix and Samsung Mobilise the Enterprise with Secure Access to Business Desktops and Apps from Anywhere

Citrix Receiver Support for New Samsung Galaxy Sâ„¢ Smartphones and Samsung Galaxy Tabâ„¢ Enables Users to Work Securely and Efficiently While on the Go

AUSTRALIA AND NEW ZEALAND October 6, 2010 Citrix Systems, Inc. and Samsung Telecommunications America (Samsung Mobile), the No. 1 mobile phone provider in the U.S., are partnering to make working from anywhere simple and easy for corporate customers worldwide. Citrix Receiver, a free software client that makes it easy to access existing business applications, desktops and documents on any device, now runs on Samsung Galaxy S portfolio of smartphones and Samsung Galaxy Tab lineup of mobile tablets. One simple touch gives mobile device users secure, real time, high definition access to all the business tools they need to be productive on the go, while still taking advantage of the brilliant Galaxy Platform.

More than 230,000 organisations worldwide use Citrix virtual computing infrastructure every day to deliver virtual desktops and apps to their employees. With Citrix Receiver support for the Samsung Galaxy family of devices, corporate customers can enable their users to run any corporate Windows, web or SaaS (software-as-a-service) app instantly and securely on any laptop, smartphone or tablet with full touch enablement. Thanks to Citrix high-definition HDX technology, users experience all the rich performance they would expect from a traditional corporate laptop, combined with the ease of being on the go with a Galaxy S Smartphone or Galaxy Tab . And because all the apps and documents are running in the datacentre, data remains safely stored on the company network, not on the device.

Mick Hollison, Vice President, Desktop Marketing, Citrix

Working with an innovative partner like Samsung Mobile allows us to expand the boundaries of accessibility for enterprise customers. By using our Citrix Receiver together with any of the Samsung Galaxy S portfolio of smartphones or the Galaxy Tab lineup of mobile tablets, we continue to push the envelope on innovation for mobile users who are coming to expect the flexibility to work how and where they choose.

Pete DeNagy, General

Our Samsung Galaxy platform was created to make working on the go simple and easy for our customers. By adding Citrix Receiver to our Galaxy offerings, we've given our enterprise customers the confidence that they can access everything they need to work remotely - from Windows apps to resource-intensive 3D graphics apps - and do so quickly and securely.

Key Facts and Highlights:

Run existing business apps on your tablet or smartphone CitrixReceiver enables anytime access to virtual desktops and apps from anywhere, instantly turning any Samsung mobile device into a powerful and portable business tool for all your existing Windows, web and SaaS apps.

Supports resource intensive enterprise apps Samsung users can even run resource and graphic intensive enterprise apps ranging from complex database applications to 3D professional applications directly on their Galaxy tablet or smartphone with full touch enablement, and be assured a high-speed, visually compelling user experience over any network connection.

Secure data and communications Create documents, view business dashboards, even join an online meeting. Because these apps and data are never stored on the device, communications are secure and information is kept safe on the corporate network.

User self-service Via a simple and personalised enterprise app store, users login only once to instantly launch their business apps or access other IT services such as app requests or IT support providing them instant access to all the business tools they need to be productive.

Product Availability

Citrix Receiver for the Samsung Galaxy smartphone product line is currently available as a free download at www.citrix.com or directly from the Android Marketplace. Citrix plans to introduce Receiver support for the Galaxy Tab commensurate with Samsung's release later this year.

Related Links and Announcements:

Learn more at www.citrix.com/receiver

Citrix Receiver from the Cloud <http://www.citrix.com/tv/#videos/2454>

Video: Introduction to Receiver
on Samsung <http://www.citrix.com/tv/#videos/2453>

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About Samsung Telecommunications America

Samsung Telecommunications America, LLC, a Dallas-based subsidiary of Samsung Electronics Co., Ltd., researches, develops and markets wireless handsets and telecommunications products throughout North America. For more information, please visit www.samsungwireless.com.

About Samsung Electronics

Samsung Electronics Co., Ltd. is a global leader in semiconductor, telecommunication, digital media and digital convergence technologies with 2009 consolidated sales of US\$116.8 billion. Employing approximately 188,000 people in 185 offices across 65 countries, the company consists of eight independently operated business units: Visual Display, Mobile Communications, Telecommunication Systems, Digital Appliances, IT Solutions, Digital Imaging, Semiconductor and LCD. Recognised as one of the fastest growing global brands, Samsung Electronics is a leading producer of digital TVs, memory chips, mobile phones and TFT-LCDs. For more information, please visit www.samsung.com.

About Citrix

Citrix Systems, Inc. (NASDAQ:CTXS) is a leading provider of virtual computing solutions that help companies deliver IT as an on-demand service. Founded in 1989, Citrix combines virtualisation, networking, and cloud computing technologies into a full portfolio of products that enable virtual workstyles for users and virtual datacentres for IT. More than 230,000 organisations worldwide rely on Citrix to help them build simpler and more cost-effective IT environments. Citrix partners with over 10,000 companies in more than 100 countries. Annual revenue in 2009 was \$1.61 billion.

For Citrix Investors

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