



## Citrix extends benefits of desktop virtualisation to millions of laptop users

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New Citrix XenDesktop Release Extends Benefits of  
Desktop Virtualisation to Millions of Laptop Users

New XenClient and XenVault Features  
Enable IT to Address Laptop Scenarios with Unparalleled Security and Simplicity

AUSTRALIA AND NEW ZEALAND August 26, 2010 Citrix Systems (NASDAQ: CTXS) today announced a new release of Citrix XenDesktop that extends the benefits of desktop virtualisation to millions of enterprise laptop users with the addition of two new technologies: Citrix XenClient and Citrix XenVault. Together, these two technologies make it easy for IT to incorporate mobile laptop users into a unified enterprise desktop virtualisation strategy with unparalleled security and simplicity including corporate-owned laptops managed by IT, as well as user-owned devices brought in by contractors or employees in a BYOC (bring your own computer) program.

## Desktop

virtualisation is rapidly growing in popularity as a more secure, flexible way to deliver Windows desktops to business users in any location. With this new release, companies of all sizes can now deploy a single desktop virtualisation solution that seamlessly supports both desk-based and laptop users in just about any scenario. With laptop users representing half of the workforce in many companies, today's announcement represents a major milestone that significantly expands the reach of desktop virtualisation to millions of new users.

## Most

mobile employees today do the majority of their work on company-owned laptops. For these workers, the best solution is a virtual desktop that runs directly on their laptop. This approach gives IT all the central management and security benefits of server hosted virtual desktops (VDI), combined with all the flexibility and ability to be disconnected from the network that come with traditional, locally installed desktops. And because the desktops runs in a local VM at all times, users never have to go through the cumbersome time consuming process checking-out their virtual desktop by downloading it from a central server each time they leave the office. These new capabilities are all enabled by the new XenClient technology, a groundbreaking client-side hypervisor developed in close collaboration with Intel, and optimised for the Intel Core vPro technology.

## In many

companies, there is also a growing trend toward user-owned laptops that are not controlled by IT. This trend frequently involves contractors who bring their own device to a project, as well as employees who bring their own laptop to work as part of a BYOC program. In these scenarios, users do not want IT installing software on their personal laptops, nor does IT want to take on the cost and hassle of managing personal devices. IT's primary goal in these scenarios is to ensure these workers are productive, and that any corporate data on their personal laptops is secure at all times. For user-owned devices, the simplest solution is to deliver the corporate applications these users need as an on-demand service, while ensuring that any data created by those corporate apps is automatically encrypted. This capability is enabled through the new XenVault technology.

## With

the addition of the new XenClient and XenVault features, XenDesktop extends its lead as the most comprehensive and flexible desktop virtualisation solution on the market.

## Key Facts and Highlights (XenClient):

### Enables Virtual Desktops To Go

XenClient is a client-side hypervisor that enables virtual desktops to run directly on client devices. It provides all the security and central management of VDI, while allowing users to seamlessly work online or disconnected without any cumbersome check-in or check-out requirements, just as they would with a traditional locally installed desktop. While XenClient can be run on any supported PC hardware, it is ideally suited to corporate-owned laptops.

#### Control for IT, Flexibility for Users

XenClient makes it easy for IT to deliver a secure, centrally managed corporate desktop environment to laptop users without compromising user experience. They can even set up a second personal virtual desktop on the same laptop, giving users full freedom, without compromising corporate security.

#### Centralised Backup and Recovery When

disconnected from the network, XenClient operates just like a traditional installed desktop. As soon as users connect to the network, it automatically synchronises any changes with the datacenter, ensuring full centralised backup of all corporate laptops. If a laptop is ever lost or stolen, users can easily restore their full desktop environment exactly like it was to a new laptop, while data on the original laptop can be wiped remotely.

#### Portable and Persistent Desktop Images

By separating the operating system from the underlying hardware, desktop images can now be created, secured, deployed and moved across any supported hardware, greatly reducing the maintenance burden on IT and simplifying disaster recovery for laptop users.

#### Expanded Hardware and Device Support

XenClient now also includes several new capabilities that were not supported in the initial beta release. These include multiple usability and security enhancements, new synchronisation features, and expanded support for hardware platforms, wireless adapters and USB-based devices such as webcams, iPads, iPhones, Androids, BlackBerrys and Windows Mobile devices.

#### Optimised for Intel vPro The XenClient hypervisor was designed jointly with Intel to work

seamlessly with the underlying hardware. Intel Core vPro processors are designed to provide the best experience for end-users and IT through use of Intel hardware-assisted virtualisation, management and security technologies.

#### Key Facts and Highlights (XenVault):

**Protects and Isolates User Data** The new XenVault technology automatically and transparently saves any user data created by corporate apps into an encrypted folder, ensuring that it is protected at all times from unauthorised users.

**Ideal for Contractors and BYOC** Because XenVault supports both virtual and physical desktops, it is an ideal solution for contractors and employee-owned laptops where users don't want IT installing software on their personal laptops. When a contract is over, an employee terminates, or the laptop is lost or stolen, corporate data remains secure, and can even be wiped remotely.

**Supports XenApp and App-V** XenVault automatically encrypts data created by any corporate app

that is delivered by Citrix XenApp (or the XenApp feature of XenDesktop) or Microsoft App-V.

Supporting Quotes:

Gordon Payne, Senior Vice  
President and General Manager, Desktop Division, Citrix

This new release of XenDesktop represents an important next step to realising the benefits that desktop virtualisation can deliver across all users in the enterprise, including the growing number of mobile workers using laptops as their primary device. The new XenClient and XenVault technologies extend ITs ability to manage each desktop component separately, making desktop management far more secure, scalable and cost effective.

Rick  
Echevarria, Vice President, Intel Architecture Group

and General Manager, Business Client Platform  
Division

As desktop virtualisation continues to grow as an option for investing IT resources in strategic projects, rather than supporting desk-side maintenance visits, Citrix and Intel teamed on an innovative solution that unites the benefits of XenClient and Intel Core vPro processors. Our collaboration has produced an intelligent approach to desktop virtualisation that delivers uncompromised performance, security and manageability to workers and IT.

AI Gillen, Program Vice President, System Software,  
IDC

For desktop virtualisation to be adopted in a mainstream way across the entire enterprise, mobile users are a critical use case that has so far not been fully addressed. Technologies like Citrix XenClient that can deliver the control, security and centralised management for IT while providing the personalisation and flexibility that users want, should help propel desktop virtualisation into a strategic initiative in enterprises large and small.

Michael Barnas, Director, Application Services,  
Sonnenschein Nath & Rosenthal LLP

Our attorneys work extremely long hours and pride themselves on delivering the highest levels of client responsiveness. Providing a single laptop where users have secure access to all their corporate applications and also to their personal environment really helps with work-life balance. We see XenClient being a significant addition to our desktop virtualisation strategy as we feel this can fulfill a critical need for our attorneys, while allowing us to continue to maintain the highest levels of security and control.

Steve Lalla, Vice  
president and General Manager, Client Product Group, Dell

We see tremendous benefits  
to our customers from the security and flexibility that XenClient brings to  
both IT and end users. By integrating their client hypervisor, XenClient, with  
their desktop virtualisation architecture, XenDesktop, Citrix takes a major  
step forward in giving enterprises the ability to deliver centrally managed  
virtual desktops to all users. And by enabling support for selected Latitude  
laptops and OptiPlex desktops, Dell is creating the foundation for future  
enterprise-class deployments of this emerging client virtualisation  
technology.

Pricing  
and Availability:

The new XenClient and XenVault  
technologies will both ship in the new XenDesktop 4, Feature Pack 2 release,  
available at the end of September.

XenClient is available at no  
additional charge for XenDesktop Enterprise and Platinum editions customers  
with current Subscription Advantage agreements.

XenVault is enabled through a  
plug-in to the Citrix Receiver software client, which is available at no  
additional charge to all XenDesktop and XenApp customers.

Citrix XenDesktop, including  
the new XenClient and XenVault technologies, will be demonstrated in the Citrix  
booth #1219 at VMworld San Francisco, Aug. 30 - Sept. 2.

Related Links and Announcements:

Announcement Blog: Of  
New Arrivals and Great Experiences - XenClient

Video link: IT Experts on XenClient and the  
Impact of Client Virtualization

Video link: The Making of XenClient

Download: The  
free XenClient Express Test Kit

Expert blog: How I  
delivered XenVault using XenVault?

Expert blog:  
Stodgy  
IT, Client Virtualization and XenDesktop Feature Pack 2

Expert blog:  
An  
Unfair Advantage in the Security Tug-of-War?

Expert  
blog: Workstyles  
of the Future - Delivered Today!

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## About Citrix

Citrix Systems, Inc. (NASDAQ:CTXS) is a leading provider of virtual computing solutions that help companies deliver IT as an on-demand service. Founded in 1989, Citrix combines virtualisation, networking, and cloud computing technologies into a full portfolio of products that enable virtual workstyles for users and virtual datacenters for IT. More than 230,000 organisations worldwide rely on Citrix to help them build simpler and more cost-effective IT environments. Citrix partners with over 10,000 companies in more than 100 countries. Annual revenue in 2009 was \$1.61 billion.

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other risks detailed in the Companys filings with the Securities and Exchange Commission. Citrix assumes no obligation to update any forward-looking information contained in this press release or with respect to the announcements described herein.

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