

Citrix Online Expands into Online Training Market with Simple, Purpose-Built Training Solution

GoToTraining fills void in market for easy, interactive training solution that will save time and travel costs

Sydney,

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GoToTraining, an

easy to use, purpose-built online training solution for business use, was launched today by Citrix

Online, a division of Citrix Systems, Inc. (NASDAQ: CTXS). With

GoToTraining, businesses of all sizes will be able to easily move their curriculums online and instantly host interactive training sessions with participants from any location, enabling them to save time and travel costs.

GoToTraining was designed with enhanced training in mind it

will enable businesses to extend the reach and effectiveness of their training for employees, improving productivity and ultimately impacting the bottom line, says H.R. Shiever, managing director, Citrix Online Asia Pacific.

Ahead of the

release of GoToTraining, Citrix Online offered a free version of the solution to professionals in corporate training, human resources and other functions, who provided real-time feedback on the programs functionality.

We

created a new, simple service with advanced training functionality that will alter the online training landscape in Australia and New Zealand. When our customers tell us they want a training solution we make sure we deliver, said Shiever.

Lynda

Grant, training and development manager for real-estate software company Console, uses GoToTraining to train 12,000 users across Australia and New Zealand: GoToTraining provides a cost effective way to deliver an engaging and more interactive training session. Now our clients have greater ownership of their learning as they feel more involved in the training process through the ability to interact with the trainer and participants during the session, Grant said.

GoToTraining

has created a virtual but real hands-on classroom experience. We were waiting for a simpler and more intuitive way to publish content online without raising costs, of course and GoToTraining meets all those needs.

Key

features and benefits

Full-service

registration makes it easy to schedule, track and manage cancellations. Trainers can limit class size to optimise interaction during sessions and an online course catalog lets participants self-register for training sessions.

Content library and material distribution lets trainers

organise, store and reuse course materials such as tests, surveys and recordings, eliminating the need to email materials to attendees.

Real-time

curriculum management features allow trainers to instantly adjust programming based on real-time feedback. Trainers can update polls, tests and materials on-the-fly in session.

Testing options allow trainers to measure attendee knowledge prior to sessions and gauge retention of course material both during and after sessions conclude.

Integrated audio conferencing gives organisers the option to offer phone conferencing, VoIP, or both to attendees

GoToTrainings

24/7 on-demand capabilities give trainers critical advantages for increasing the impact and effectiveness of their programs. Scheduling now meets participants scheduling requirements rather than the other way around. Recorded training content can be streamed easily following the initial sessions to reach an unlimited audience.

With GoToTraining, Citrix Online extends its market-leading Web

collaboration and remote access platform, including GoToMeeting for Web conferencing, GoToWebinar for Webinars, GoToAssist Corporate and GoToAssist Express for remote support, HiDef

Conferencing for audio conferencing

(available only in the United States), GoView

for screen recording and sharing, and GoToMyPC for remote access to PCs and Macs.

For

more information and a free 30-day trial, go to: www.gototraining.com.

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About Citrix

Citrix Systems, Inc. (NASDAQ:CTXS) is the leading provider of virtualization, networking and software as a service technologies for more than 230,000 organizations worldwide. Its Citrix Delivery Center, Citrix Cloud Center (C3) and Citrix Online Services product families radically simplify computing for millions of users, delivering applications as an on-demand service to any user, in any location on any device. Citrix customers include the worlds largest Internet companies, 99 percent of Fortune Global 500 enterprises, and hundreds of thousands of small businesses and prosumers worldwide. Citrix partners with over 10,000 companies worldwide in more than 100 countries. Founded in 1989, annual revenue in 2009 was \$1.6 billion.

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